





In 1971, two shaggy-haired Yanks opened an American diner in an old Rolls Royce dealership in London. It had nothing to do with market studies or target audiences. It didn't even have anything to do with memorabilia. That was just a goof: Clapton wants to save his favorite table - sure, we'll put the guitar on the wall. Four decades, 68 countries and 180+ Hard Rock Cafes and 35 hotels later, we're still saving tables for our rock star friends, and for millions upon millions of their fans.



While music is the heart of Hard Rock, philanthropy is its soul, and Hard Rock International is committed to making a difference through a wide variety of philanthropic causes and activities. For 50 years, Hard Rock International has made it both its business and its abiding passion to make the earth a safer, healthier and better place to live. Since opening in 1971, Hard Rock International has been committed to two consistent brand pillars, music and philanthropy. In 2016, Hard Rock International launched the Hard Rock Heals Foundation, a global charity that aims to improve lives through the power of music. Hard Rock's guiding principle, "Love All – Serve All," encompasses the brand's dedication to its core mantras – "Save The Planet," "Take Time To Be Kind" and "All is One."

LOVE ALL—SERVE ALL

TAKE TIME TO BE KIND

ALL IS ONE

SAVE THE PLANET







Music is our essence. It can create moods and memories. It can make you move you to the floor or tuck you into bed. Music has a powerful effect on creativity. It can make you want to leave, or it can make you want to stay. Ignore it at your peril, as it is our potent brand differentiator and we take it very seriously. Our guests should not leave us and hear the same tracks at the mall or an airport food court that they have heard at our hotels. Hard Rock Hotel playlists are bespoke, lovingly hand crafted by our team of musical magicians. Remember that mix tape you made for your high school crush? Well our DJ's are crushing on our hotels. And their record collections are huge. But love is a two-way street, and that's one reason why our Vibe Managers, whom we refer to as the Visionary Individuals Behind the Experience, at each property are vital. Their input and expertise, their physical presence on the ground, is crucial in properly executing the music program.

MUSIC IS OUR ESSENCE. IGNORE IT AT YOUR PERIL.











EVERYONE HAS SPACES, WE HAVE VENUES

From setup to sundown, our team of professionals is here to provide all you need to produce an unforgettable and unparalleled event. This is different with purpose, engaging with energy, and uniquely designed to inspire.

- Unparalleled service and accommodations
- Contemporary, luxury design
- Expert AV and technological integration
- Dynamic event facilities
- World-class food & beverage

PREMIER MUSIC & CULTURAL EXPERIENCES FOR MEETING & EVENTS

Hard Rock Hotels promise unique meeting experiences and spaces around the world, all fully equipped to create seamless, professional events – turning the ordinary into an "Anything But Beige" experience.

Our BREAKOUT programs are inspired by the most popular Hard Rock Hotel in-room amenity programs such as Sound of Your Stay® and Rock Om®. All designed to amplify your next meeting or event with curated music, memorabilia and brand experiences. We've partnered with the most innovative brand partners to develop experiences designed to inspire your team, strengthen bonds and create a deeper connection to your organization.













PREMIER MUSIC & CULTURAL EXPERIENCES FOR MEETING & EVENTS

Inspired by the most popular Hard Rock Hotel in-room amenity programs such as Sound of Your Stay® and Rock Om®, it's time to BREAKOUT and amplify these experiences for group events.

TRACKS®

SONG SLAM
TEAM ANTHEM
INSTAHITS
ROCKIN' RECEPTION

PICKS®

THE BAND:
GROUP GUITAR LESSONS

ROCK YOUR RIFF: GUITAR ENSEMBLE

 $\text{MIX}^{\text{\tiny B}}$

LEARN TO BE A DJ WINE RIFFS SILENT DISCO $\mathbb{W}^{\mathbb{S}}$

SPIN ART

MEMORABILIA

TREASURES OF HARD ROCK TOUR
WE ARE THE CHAMPIONS GAME SHOW
SCAVENGER HUNT
TED-STYLE TALKS

MOTTOS

SAVE THE PLANET: CLEAN THE WORLD

ALL IS ONE: DRUM CIRCLE CREATING UNITY THROUGH MUSIC

SOUNDBODY

ROCK OM® EXPERIENCE

BOOK THESE EXCLUSIVE PROGRAMS FOR YOUR NEXT EVENT.



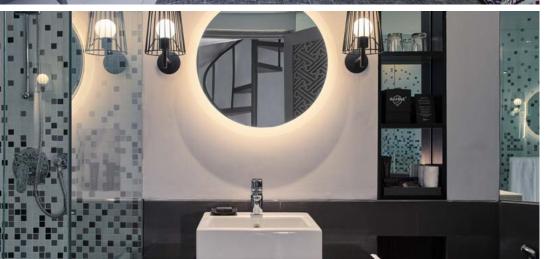
Every success story can trace its way back to an experience, one that changed those bold enough to be a part of it. These are BREAKOUT moments, our specialty.

And on this stage is where you'll find yours.

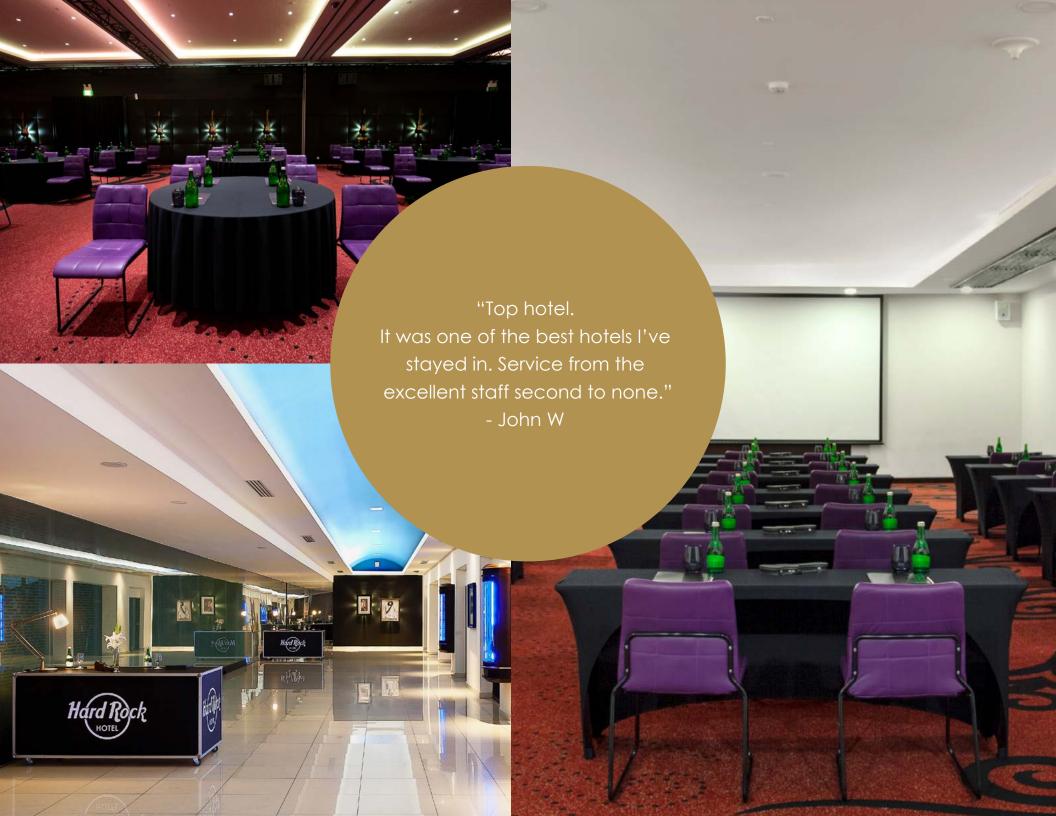
So when you're ready to get serious about meetings, we're ready to make it happen. This is Hard Rock. And this is an event performance like no other.



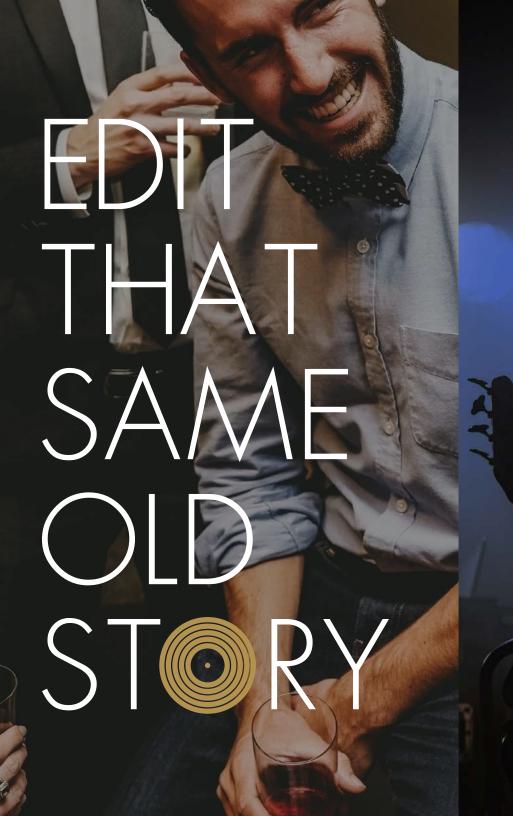




Business, meets pleasure: If you're planning an annual conference, product launch or team-building event, it won't be the same tired routine at Hard Rock Hotel Bali. Enjoy flexible event space and partners that can take care of the tech details, along with an effortlessly cool attitude that turns buttoned-down meetings into jam sessions.







Nothing great ever came from expected. So why escape just to fall into your everyday? Experience fun, inventive, new ways to press play, hit pause and break free from routine. And do it with a rhythm that's sure to please.

THE SOUND OF YOUR STAY

Keep your groove going with our unique music programs:

TRACKS

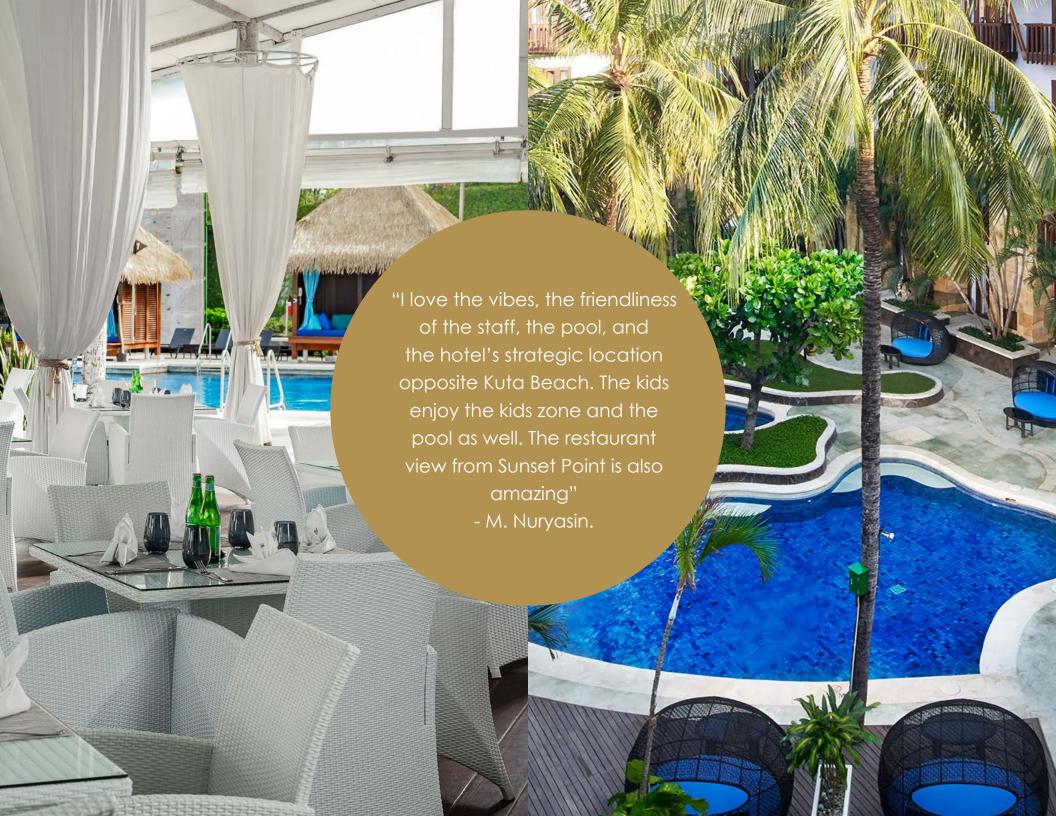
Upon check in, you'll receive a link to stream our curated playlists on Spotify.

PICKS

Get something much cooler than ice delivered to your room. Borrow a Fender® electric guitar and headphones, free.

WAX

Partnering with Crosley, Hard Rock has amplified the in-room listening experience with a carefully curated collection of 10 iconic records. A Crosley turntable will keep the records spinning as guests find their groove at leisure.

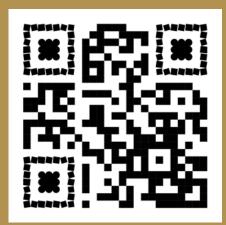




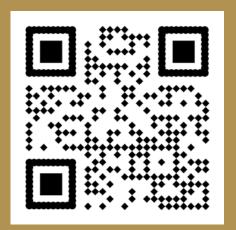




SCAN THE QR-CODE
TO VIEW OUR EXPERIENCES & PRICING



SCAN THE QR-CODE TO VIEW OUR MENUS





STARZ DINER

Hard Rock Hotel Bali's hip all-day dining restaurant is located on Level 3. Inspired by the diversity that is Rock 'n Roll, this outlet which offers both indoor and outdoor seating for up to 330 diners, whips up international flavours to pamper your palate.

SPLASH BISTRO

Dining al fresco has never been more fun than at the poolside Splash Bistro. Tuck heartily into wood-fired pizzas, rockin' pastas and kool cocktails while you watch the wet happenings by the pool. Or simply join in the aqua aerobics and volleyball that makes our Beach Club the most happenin' pool scene in Bali!

CENTERSTÄGE

Centerstage is a lobby bar like no other, with a large central bar incorporating a performance stage on top, featuring "live" bands nightly. Complete with stage rigging, concert lighting, wrapped by huge video screens, and all surrounded by Hard Rock memorabilia. It is a feast for the senses!

THE SHACK

Feelin' Hot Hot? Paddle up to the pool bar at the Sand Island and spoil yourself with a groovy drink. The Shack Bar nestles at the western tip of the sand island, half submerged into Bali's largest free form pool. Beach volleyball and cocktails are the order of the day as the enchanting Bali sunsets close out each day of Hard Rockin' sun worship.

JAMIE OLIVER KITCHEN BALI

Jamie Oliver Kitchen has a relaxed and contemporary feel, with flexible seating for both larger sharing tables and soft areas to lounge in, as well as casual bar dining. This is modern casual dining at its best and is exactly the kind of food that Jamie enjoys with his own family and friends.

HARD ROCK CAFE BALI

The residence of Rock 'n' Roll, where Rock Stars and Royalty alike are honored! Located on the famous Kuta Beach, the cafe features daily live band performances and hefty portions of burgers and rock. Jump the queue by flashing your Backstage Pass and shake throughout the night.



Welcome. The brilliance, as they say, is in the details here. The Hard Rock Hotel Bali houses 418 rooms and suites that are both stylishly modern and exceptionally comfortable and convenient. These rooms are suitable for accommodating both groups and individuals, making them ideal for business travellers. All of our rooms have been completely renovated and include air conditioning, free Wi-Fi, as well as tea & coffee-making facilities.

DELUXE ROOMS

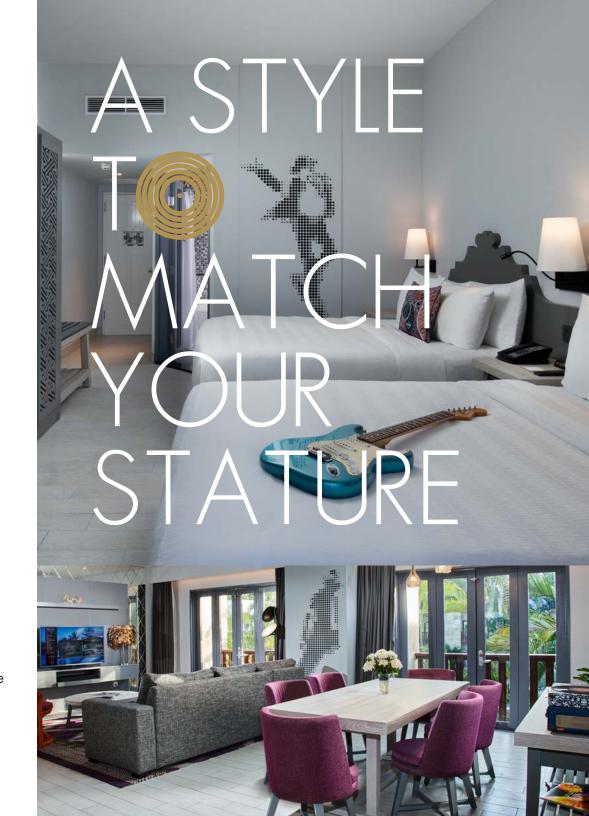
These newly renovated Deluxe Rooms offering twin and double beds provide all the comfort and style that every business traveller needs for the perfect recharge after a bustling schedule.

ROCK ROYALTY ROOMS & SUITES

Around here, everyone gets the Rock Star Treatment. Our Rock Royalty Program takes it to another level offering exclusive services such as a private concierge and VIP check-in. When they feel like they need a quiet moment at the end of their busy day, just head straight here. This is a private spot for VIP's to either conduct small casual meetings in the lounge or escape from the paparazzi.

ROCK STAR SUITES

The Rock Star Suites provide the ambience to accommodate our discerning business travellers who require additional space and comfort with a living room, an en-suite bathroom, a luxurious soaking tub, and a walk-in wardrobe. In addition to a dining room, there is kitchenette, as well as additional washroom. Guests also get access to the Rock Royalty Lounge during their stay.







The SAFE + SOUND program has been developed by a team of hospitality and gaming experts in collaboration with worldwide health and sanitation specialists, such as Ecolab and NSF. It also includes directives of key agencies, such as the World Health Organization (WHO) and the U.S. Center for Disease Control and Prevention (CDC). SAFE + SOUND is focused on enhanced cleaning practices, social interactions and workplace protocols, while ensuring transparency through the Guest and Team Member journey.

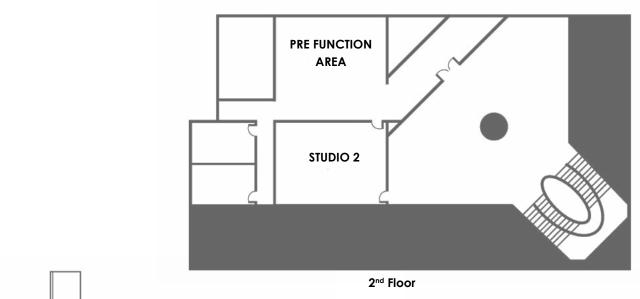
As part of the program, every Hard Rock Hotel & Casino around the world is required to

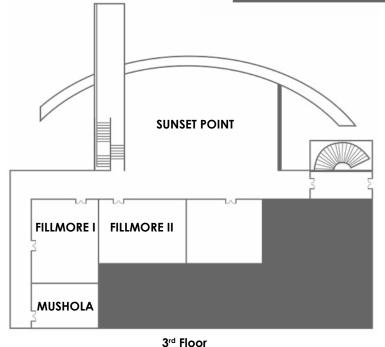
PASS THE SAFE+SOUND 262 POINT INSPECTION

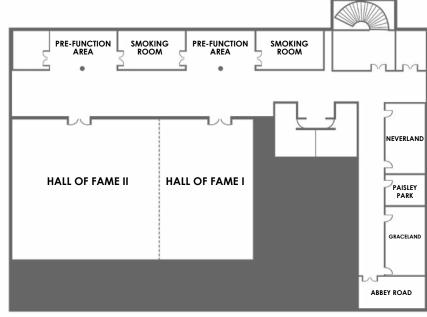
independently assessed by NSF. We look forward once more to welcoming through our doors the millions of Hard Rock fans around the world, in the safest environment.

To learn more click here.

MEETING SPACES







oor 4th Floor

MEETING CAPACITIES

	MEETING ROOM	COCKTAIL (STANDING)	BANQUET (SITTING)	DIMENSION	AREA
LEVEL 4	HALL OF FAME	350	225	27.7 m x 15.5 m	429.4 sq.m.
	SEC 1	110	90	11.50 m x 15.5 m	178.2 sq.m.
	SEC 2	160	135	16.2 m x 15.5 m	251.1 sq.m.
LEVEL 4	PRE-FUNCTION	150	45	28.2 m x 5.5 m	155.1 sq.m.
	NEVERLAND	35	18	5 m x 7 m	35 sq.m.
	PAISLEY PARK	12	8	5 m x 3.8 m	19 sq.m.
	GRACELAND	35	18	5 m x 7.5 m	37.5 sq.m.
	ABBEY ROAD	20	12	8 m x 4 m	32 sq.m
LEVEL 3	THE FILLMORE 1	120	72	8 m x 20.6 m	164.8 sq.m.
	THE FILLMORE 2	60	36	7 m x 12 m	84 sq.m.
LEVEL 2	STUDIO 2	-	10	3.9 m x 5.6 m	21.89 sq.m.



BREAKOUT BALI

STEP OUTSIDE AND STEP IT UP

Bali, island of the Gods, is just one of more than 17,500 Islands that makes up the Indonesian archipelago. Bali is famous for its spectacular surfing, beaches, traditional arts, crafts & the people. White sand of Kuta, where Hard Rock Hotel Bali is located, is arguably the best beach front in Bali.

Hard Rock Hotel Bali and Discova can arrange a variety of off-site adventures. Nature lovers can enjoy rafting excursions on the spectacular Ayung River, while sport junkies can gear up for a great cycling trip on a route that offers spectacular views of Mount Batur volcano.

Please call us any time for your special arragements.

Our concierges have years of history in the market, plenty of recommendations and very likely, a personal connection.

AYUNG RIVER • MT. BATUR • AMED BEACH • TANAH LOT ELEPHANT SAFARI PARK • LEMBONGAN ISLAND • LOVINA

