

BREAKOUT

MEETINGS AT HARD ROCK HOTEL

DAVOS





In 1971, two shaggy-haired Yanks opened an American diner in an old Rolls Royce dealership in London. It had nothing to do with market studies or target audiences. It didn't even have anything to do with memorabilia. That was just a goof: Clapton wants to save his favorite table - sure, we'll put the guitar on the wall. Four decades, 50+ countries and 180+ Hard Rock Cafes and almost 30+ hotels later, we're still saving tables for our rock star friends, and for millions upon millions of their fans.



LIVING OUR MOTTOS

While music is the heart of Hard Rock, philanthropy is its soul, and Hard Rock International is committed to making a difference through a wide variety of philanthropic causes and activities. For more than 45 years, Hard Rock International has made it both its business and its abiding passion to make the earth a safer, healthier and better place to live. Since opening in 1971, Hard Rock International has been committed to two consistent brand pillars, music and philanthropy. In 2016, Hard Rock International launched the Hard Rock Heals Foundation, a global charity that aims to improve lives through the power of music. Hard Rock's guiding principle, "Love All – Serve All," encompasses the brand's dedication to its core mantras – "Save The Planet," "Take Time To Be Kind" and "All is One."

LOVE ALL—SERVE ALL
TAKE TIME TO BE KIND
ALL IS ONE
SAVE THE PLANET

PREMIER MUSIC & CULTURAL EXPERIENCES FOR MEETING & EVENTS

Hard Rock Hotels promise unique meeting experiences and spaces around the world, all fully equipped to create seamless, professional events – turning the ordinary into an “Anything But Beige” experience.

Our BREAKOUT programs are inspired by the most popular Hard Rock Hotel in-room amenity programs such as Sound of Your Stay® and Rock Om®. All designed to amplify your next meeting or event with curated music, memorabilia and brand experiences. We've partnered with the most innovative brand partners to develop experiences designed to inspire your team, strengthen bonds and create a deeper connection to your organization.





Inspired by the most popular Hard Rock Hotel in-room amenity programs such as Sound of Your Stay® and Rock Om®, it's time to BREAKOUT and amplify these experiences for group events.

TRACKS®

SONG SLAM
TEAM ANTHEM
INSTAHITS
ROCKIN' RECEPTION

WAX®

SPIN ART

MEMORABILIA

TREASURES OF HARD ROCK TOUR
WE ARE THE CHAMPIONS GAME SHOW
SCAVENGER HUNT
TED-STYLE TALKS

PICKS®

THE BAND:
GROUP GUITAR LESSONS

ROCK YOUR RIFF:
GUITAR ENSEMBLE

MOTTOS

SAVE THE PLANET:
CLEAN THE WORLD

ALL IS ONE:
DRUM CIRCLE CREATING UNITY
THROUGH MUSIC

MIX®

LEARN TO BE A DJ
WINE RIFFS
SILENT DISCO

SOUNDBODY

ROCK OM® EXPERIENCE

BOOK THESE EXCLUSIVE PROGRAMS FOR YOUR NEXT EVENT.



WHEN THE SPOTLIGHT IS OURS THE MOMENT IS YOURS

Every success story can trace its way back to an experience,
one that changed those bold enough to be a part of it.
These are BREAKOUT moments, our specialty.
And on this stage is where you'll find yours.

So when you're ready to get serious about meetings,
we're ready to make it happen. This is Hard Rock.
And this is an event performance like no other.



VIBE

Music is our essence. It can create moods and memories. It can make you move to the floor or tuck you into bed. Music has a powerful effect on creativity. It can make you want to leave, or it can make you want to stay. Ignore it at your peril, as it is our potent brand differentiator and we take it very seriously. Our guests should not leave us and hear the same tracks at the mall or an airport food court that they have heard at our hotels. Hard Rock Hotel playlists are bespoke, lovingly hand crafted by our team of musical magicians. Remember that mix tape you made for your high school crush? Well, our DJ's are crushing on our hotels. And their record collections are huge. But love is a two-way street, and that's one reason why our Vibe Managers, whom we refer to as the Visionary Individuals Behind the Experience, at each property are vital. Their input and expertise, their physical presence on the ground, is crucial in properly executing the music program.

MUSIC IS OUR ESSENCE.
IGNORE IT AT YOUR PERIL.

RIGHT PLACE, RIGHT TIME

Fresh, crisp air. Mountain scenery. Ultra-lux service. Meetings and events at Hard Rock Hotel Davos are like nothing else. Europe's highest town (1560 meters above sea level) is the perfect place to get down to business and get out for some real adventure.

LOCATION



HOTEL



Adrenaline waits for no one in the mountains of the Swiss canton of Graubünden. Between sessions, get out there for skiing, hiking or mountain biking. Attend world famous events including the Davos X-Tracks, the highest ultra-marathon in Europe, summer music festivals such as “Davos Sounds Good” or the “Davos Festival – young artists in concert”, and the Spenler Cup, a legendary ice hockey tournament. At Davos Nordic, the world's best cross-country skiers compete on serious kilometer-long trails, with 80,000 viewers cheering them on. Davos also hosts the annual meeting of the World Economic Forum.

NIGHT AND DAY ROOMS & SUITES

Our rooms and suites combine modern design with the beauty of the Swiss Alps. A large balcony with hanging chairs is your stage for total relaxation in our South-facing rooms. The rooms on the north side give you a front row view of Davos, the hockey stadium and the epic mountains.

When it's time to draw the curtains, dream on in our famous Sleep Like a Rock® beds. If you're in the mood for a jam session, you can compose your event's soundtrack with your own Fender® guitar or mix it up with a handpicked vinyl selection, all part of our Sound of Your Stay® program.

Ultra-fast Wi-Fi and a host of other convenient amenities will help you take care of business and take your stay to the next level.



SUPERIOR ROOMS

With a queen- or king-size bed, luxurious linen and Rock Spa® amenities, our Superior guest rooms are exactly what you need to relax before venturing out. (17–30 m²)

DELUXE ROOMS

Upgrade to one of our Deluxe guest rooms, available with a queen- or king-size bed, and treat yourself to an experience you won't soon forget. You can embrace your inner thrill-seeker with surprising space and comforts in these deluxe rooms designed just for you with a large balcony and hanging chair. (19–30 m²)

STUDIO SUITES

Silver, Gold, and Platinum - we have a studio suite for all occasions. Hard Rock studios mean space, special touches, and flair. And they're available in layouts and inclusions of your choosing to turn your stay into an incredible experience. (60–110 m²)

ROCK SUITES

Choose the Rock Suite King Silver or the Rock Suite King Gold and get the party started. These suites elevate your perspective and deliver amazing Swiss vistas. (45–76 m²)

ROCK STAR SUITE

Live it up in style and treat yourself to something truly legendary. Our Rock Star Suite leaves nothing out, with 80 sqm total space across 2 rooms. It's perfect for entertaining, with a bedroom with king bed, bathroom with rain shower, a living room to unwind and dining area to chow down. This is how rock stars live it up. (80 m²)

ROOM WITH A VIEW:
94 SUN-FILLED, MUSIC
INFUSED ROOMS



LIVE IT UP IN DAVOS

Make the most of your stay with us. Your expectations will be exceeded in ways you never would have imagined.

ROCK SPA®

Tranquility has a new soundtrack. And it will retune your soul. Rock Spa® takes wellness to the next level, mixing world class spa treatments with the healing powers of music. From hydrotherapypools, steam baths and saunas to rhythmic massages, facials and manicures, this is a whole new performance.

BODY ROCK® FITNESS CENTER

A sound body ensures your best performance. We have the latest instruments of physical exertion available for you to work or play as hard as you want.

ROCK OM®

Experience the Rock Om® yoga retreat around the hotel property or in the comfort of your room with three distinct, on-demand yoga videos available on your in-room TV, on channel X, as well as on your personal device on hardrock.com.

ROCK SHOP®

You can't put a price on rock'n'roll, but you can buy a piece of it. Private label tees, jackets, hats, watches, collectible pins, and even garments designed by music legends.





NO TRUST FALLS HERE

Nothing great ever came from expected. So why fall for the same event routine? Experience fun, inventive, new ways to gather, to build the team, or to inspire the crowd. And do it with a rhythm that's sure to please.

THE SOUND OF YOUR STAY

Keep your groove going with our unique music programs:

TRACKS®

Upon check-in, you'll get a download code for specially curated playlists.

PICKS®

Get something much cooler than ice delivered to your room. Borrow a Fender® electric guitar and headphones, free.

WAX®

Partnering with Crosley, Hard Rock has amplified the in-room listening experience with a carefully curated collection of 10 iconic records. A Crosley turntable will keep the records spinning as guests find their groove at leisure.

wine riffs™

Explore the relationship between great wine and great meetings as you indulge in select vintages from area wineries. Each glass is paired with culinary accoutrements from our chefs, and each features a matching soundtrack to tie it all together.

CULINARY DISTINCTION PERFORMED DAILY



SESSIONS

SESSIONS

Keep the flame burning. Whether it's a casual dinner at the communal table, a high-energy meal to chase your mountain adventure or a power lunch, head to SESSIONS Restaurant. Recharge your guests' batteries with solar energy on the Sessions Terrace. And taste the Hard Rock vibe with international cuisine and fresh takes on classic dishes.

- Service of breakfast, lunch and dinner
- Snack card available as well

Phone: +41 81 415 16 22

Email: sessions@hrhdavos.com

hardrockhotels.com/davos/eat-and-drink.aspx

GMT +1



GMT+1

As the evening draws in, meet up at Davos's new hot spot, the GMT+1, where you'll have time to go unplugged and reflect on the day's adventures and workshops. Naturally, we'll have the sounds to fit the mood, plus drinks to cater for your tastes, including individually selected ingredients on request.

- Live Music Sessions every Friday & Saturday
- Check our website for the opening hours and our events calendar online for the line up

Phone: +41 81 415 16 22

THE 5TH



THE 5TH

Elevate your perspective on our Hard Rock Hotel Davos rooftop bar "The 5th". When it comes to bars in Davos, we top the list with amazing drinks and stunning mountain vistas combining for an amazing rooftop experience. Step outside and enjoy the magnificent view! The only terrace with 360° views over Davos is waiting for sunseekers, both in winter and summer.

- Open daily when the weather permits
- Service upon request
- Exclusive rental possible

Request under: events@hrhdavos.com

Phone: +41 81 415 16 22

THE CHAPEL

EVERYONE HAS SPACES,
WE HAVE VENUES



THE STUDIO



Whether your motto for the day is 'Dressed for Success' or 'Going to the Chapel', turn our space into your unforgettable event. This is the perfect set for a legendary party, an extravagant wedding, a distinguished board meeting, a creative workshop or a larger conference with a challenging teambuilding event.

GREENROOM PRE-FUNCTION



We'll take care of all the details, leaving you free to focus on your big day or conference agenda. It's the unique blend of history, modern design and unbeatable sound that makes Hard Rock Hotel Davos. It's our team who makes your event. So let us join your entourage and make you a megastar of the event world.

THE CHAPEL

Extraordinary events call for an extraordinary setting. With an area of 100 square meters, The Chapel can accommodate up to 80 guests, arriving via the hotel or their own exclusive entrance. The latest technology is on hand, including a projector and screen, a sound system with a microphone and customizable lighting. The Chapel's excellent acoustics make it the ideal choice for premium concerts and exceptional private events.

GREENROOMS

With ample daylight and access to the garden, their own reception area and technical equipment including a projector, screen and sound system, these three conference rooms offer an exceptional level of comfort. They can be combined to accommodate up to 120 people in an area of 160 square meters.

THE STUDIO


An intimate and elegant setting for you and up to nine other guests, this room with its own access to the bar and lobby is an ideal retreat for private occasions, tastings and gourmet dinners.

HEAVEN

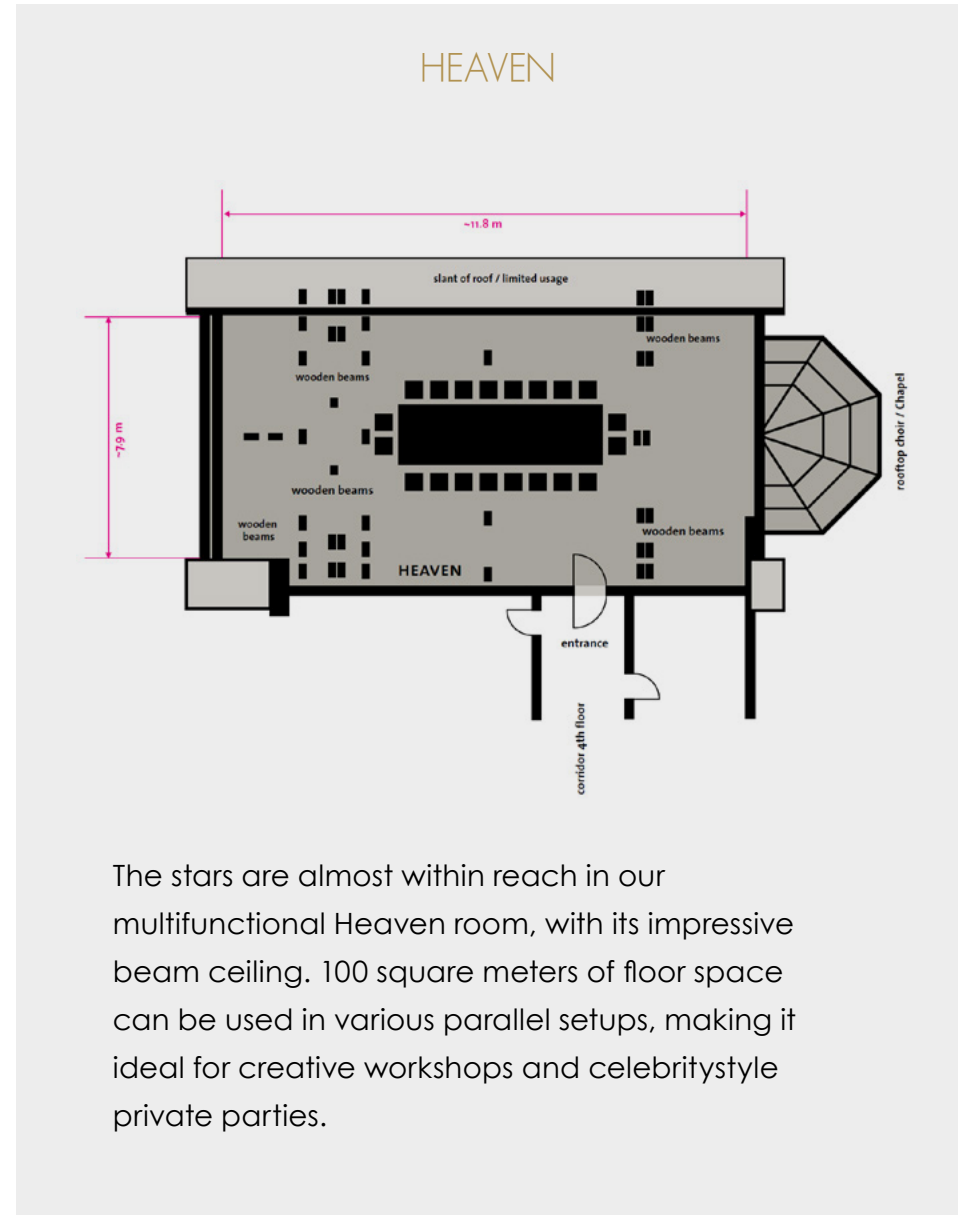
The name says it all. This room sits at the peak of the Hard Rock Hotel Davos, directly beneath the roof. It's light, airy and stunningly designed – perfect for summit meetings and heavenly events.

THE 5TH

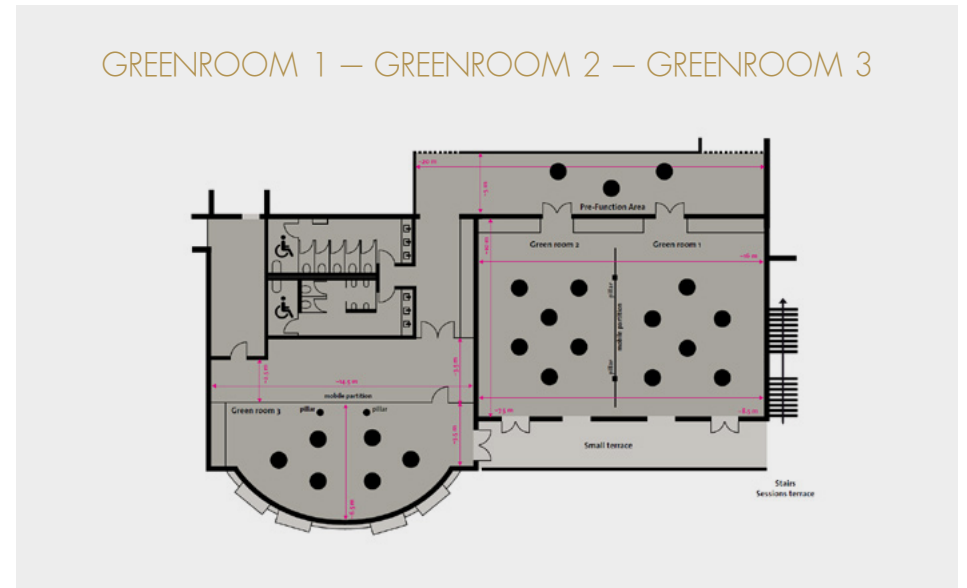
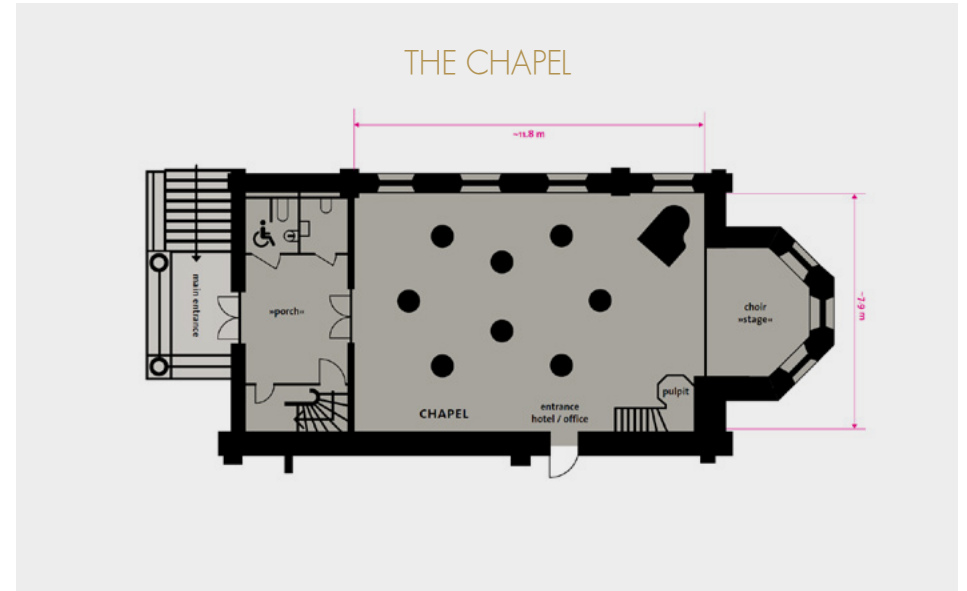
Take a breather on our roof terrace, or host your whole event up there. This is the only spectacular 360-degree view of the majestic Alps in Davos.

VENUE	SIZE	HEIGHT		THEATER	CLASSROOM	U-SHAPE	BANQUET	BOARDROOM	RECEPTION
The Chapel	100 m ²	8 m	Yes	80-100	40	20	70	30	120
Greenroom 1	85 m ²	2.40 m	Yes	60	30	20	40	24	60
Greenroom 2	75 m ²	2.40 m	Yes	60	30	20	50	24	60
Greenroom 1&2	160 m ²	2.40 m	Yes	120	70	30	96	40	120
Greenroom 3	65 m ²	2.40 m	Yes	40	20	18	30	20	60
Greenroom 3 + PreFunction	100 m ²	2.40 m	Yes	40	20	18	60	20	90
The Studio	20 m ²	2.60 m	Yes	-	-	-	-	10	-
Heaven	90 m ²	3.96 m	No	30	-	15	-	20	30
The 5th	80 m ²	n/a	Yes	-	-	-	-	-	50

EVENT VENUES



EVENT VENUES





The SAFE + SOUND program has been developed by a team of hospitality and gaming experts in collaboration with worldwide health and sanitation specialists, such as Ecolab and NSF. It also includes directives of key agencies, such as the World Health Organization (WHO) and the U.S. Center for Disease Control and Prevention (CDC). SAFE + SOUND is focused on enhanced cleaning practices, social interactions and workplace protocols, while ensuring transparency through the Guest and Team Member journey.

As part of the program, every Hard Rock Hotel & Casino around the world is required to

PASS THE SAFE+SOUND 262 POINT INSPECTION

independently assessed by NSF. We look forward once more to welcoming through our doors the millions of Hard Rock fans around the world, in the safest environment.

To learn more [click here](#).



BREAKOUT

DAVOS

STEP OUTSIDE AND STEP IT UP

Whether it's summer or winter, Davos has so much to offer its visitors, and the Hard Rock Hotel Davos is the ideal starting point for any kind of mountain or shopping adventure. Our hotel is located nearby the Promenade, the main shopping street of Davos boasting a variety of restaurants, bars and a casino.

Just outside your door, you'll find the famous Schatzalp mountain railway that takes you up the mountain in less than 5 minutes and gives you amazing views across the whole of Davos and the pristine alpine scenery. Overall, Davos features 300 km of ski slopes, 700 km of hiking trails and 1300 km of picturesque and exciting mountain bike trails.

Please call on us at any time to facilitate your visit. We have plenty of recommendations and, very likely, a personal connection.

UP IN THE MOUNTAINS,



Destination Davos Klosters/ Martin Heckmeier, Air-Davos Paragliding

DOWN TO BUSINESS.



Destination Davos Klosters/Christian Egelmair



DAVOS

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