

BREAKOUT

AT HARD ROCK



PREMIER MUSIC & CULTURAL EXPERIENCES FOR MEETING & EVENTS

Hard Rock Hotels promise unique meeting experiences and spaces around the world, all fully equipped to create seamless, professional events – turning the ordinary into an “Anything But Beige” experience.

Our BREAKOUT programs are inspired by the most popular Hard Rock Hotel in-room amenity programs such as Sound of Your Stay® and Rock Om®. All designed to amplify your next meeting or event with curated music, memorabilia and brand experiences. We've partnered with the most innovative brand partners to develop experiences designed to inspire your team, strengthen bonds and create a deeper connection to your organization.





PREMIER MUSIC & CULTURAL EXPERIENCES FOR MEETING & EVENTS

Inspired by the most popular Hard Rock Hotel in-room amenity programs such as Sound of Your Stay® and Rock Om®, it's time to BREAKOUT and amplify these experiences for group events.

TRACKS®

SONG SLAM
TEAM ANTHEM
INSTAHITS
ROCKIN' RECEPTION

MEMORABILIA

TREASURES OF HARD ROCK TOUR
WE ARE THE CHAMPIONS GAME SHOW
SCAVENGER HUNT
TED-STYLE TALKS

PICKS®

THE BAND:
GROUP GUITAR LESSONS

ROCK YOUR RIFF:
GUITAR ENSEMBLE

MOTTOS

SAVE THE PLANET:
CLEAN THE WORLD

ALL IS ONE:
DRUM CIRCLE CREATING UNITY
THROUGH MUSIC

MIX®

LEARN TO BE A DJ
WINE RIFFS
SILENT DISCO

SOUNDBODY

ROCK OM® EXPERIENCE

WAX®

SPIN ART





CLEAN THE WORLD

GREEN INITIATIVE

Clean the World provides all of the guidance and materials so attendees can recycle and/or build hygiene kits and donate them to local organizations.

The Hard Rock brand continues to live up to its "Save the Planet" creed as participating Hard Rock Hotels implement the immediate collection and donation of recycled hotel soap and bottled in-room amenities such as shampoo, conditioner, body wash and lotion, to help fight the global spread of preventable diseases through the

distribution of sanitized hygiene kits crafted with these recycled materials.

This hands-on program allows meeting professionals and event planners to incorporate an eco-friendly exercise that promotes team building and cooperation while giving back to impoverished individuals and communities.

JOIN THE GLOBAL HYGIENE REVOLUTION.

Contact your Regional Global Sales Director to learn more about our team building and community engagement opportunities.

**BOOK THIS EXCLUSIVE PROGRAM FOR
YOUR GROUP TODAY.**



hard rock hotel cancún



hard rock hotel & casino atlantic city



hard rock hotel madrid



hard rock hotel davos



hard rock hotel new york

EVERYONE HAS SPACES, WE HAVE VENUES

From setup to sundown, our team of professionals is here to provide all you need to produce an unforgettable and unparalleled event. This is different with purpose, engaging with energy, and uniquely designed to inspire.

- Unparalleled service and accommodations
- Contemporary, luxury design
- Expert AV and technological integration
- Dynamic event facilities
- World-class food & beverage
- Iconic music & entertainment memorabilia

Located on Spain's "Sunshine Coast," just a few steps away from the golden sandy beaches of Nueva Andalucia, Hard Rock Hotel Marbella is the perfect destination for your group to soak up the celebrated culture & luxurious comfort of Puerto Banús. With 383 guestrooms, including 66 suites, and nearly 10,000 sq. ft. of flexible meeting & event space, the stage is set for an immersive experience guaranteed to inspire, whether it's an intimate board meeting or an extravagant awards banquet. The property's showstopping Roxy meeting rooms boast 5,950 sq. ft. of adjustable space, natural light, and a hydraulic stage for events like no other. Our diverse selection of restaurants offers unparalleled culinary options that will excite even the most exquisite palates. Come immerse yourself in our unique music-inspired design, featuring a curated collection of music memorabilia, distinctive luxurious décor, and a lush and oasis-like garden next to the Eden Pool Bar. Enjoy free access to the hotel's music events, exclusive amenities and more at Hard Rock Hotel Marbella for what is sure to be your next record-breaking event. It's time to step into the spotlight... the show starts when your group arrives.



MARBELLA

hard rock hotel



roxy meeting room



deluxe room



sessions

MARBELLA

hard rock hotel

383 GUESTROOMS INCLUDING 66 SUITES

classic . superior . deluxe . deluxe terrace . studio suite silver . studio suite gold
studio suite platinum . studio suite by jogis art . rock suite . rock suite platinum
rock star suite

RESTAURANTS, BARS & ENTERTAINMENT

sessions . suena chido . gmt+1 lobby bar . sun society rooftop bar
eden pool club

AMENITIES

rock spa . rock om . body rock fitness center . rock shop . sound of your stay
music experiences

MEETING/FUNCTION SPACE

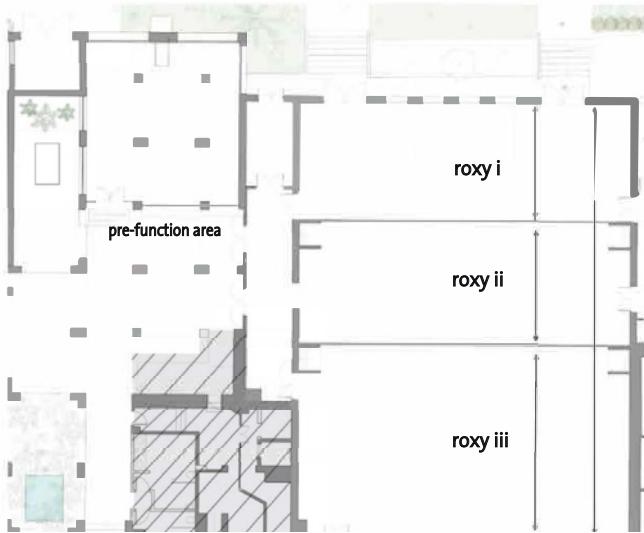
9,638 sq. ft. / 895 sq. m.

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hotel.hardrock.com/marbella

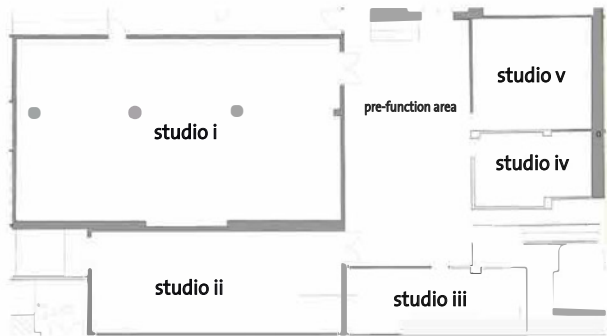




THE PLACE TO GET DOWN TO BUSINESS
urbanización nueva andalucía, s/n 29660, marbella, spain . hotelsales@hardrock.com



level	name	sqm	sqf	height	cocktail	theater	classroom	u-shape	imperial	banquet	cabaret
level 0	roxy (I + II + III)	550	5,950	3,9	550	500	320	—	—	350	270
	roxy I	163	1,754	3,9	150	120	70	42	50	80	60
	roxy II	163	1,786	3,9	150	120	70	42	50	80	60
	roxy III	220	2,410	3,9	200	180	110	50	60	120	90
	pre-function area	103	1107	2,9	110	—	—	—	—	—	—
level 1 (breakouts)	studio I	186	2,001	2,7	—	150	80	—	28	—	50
	studio II	66	710	2,5	—	50	40	32	38	—	32
	studio III	40	430	2,56	—	—	—	—	14	—	—
	studio IV	26	280	2,5	—	—	—	—	12	—	—
	studio V	44	473	2,56	—	25	15	18	18	—	—



MARBELLA

hard rock hotel



OUR ROOTS

In 1971, two shaggy-haired Yanks opened an American diner in an old Rolls Royce dealership in London. It had nothing to do with market studies or target audiences. It didn't even have anything to do with memorabilia. That was just a goof: Clapton wants to save his favorite table - sure, we'll put the guitar on the wall. For more than 50 years, we've been saving tables for our musician friends & millions upon millions of their fans at Hard Rock's many Cafes and unique Hotels located worldwide.





LIVING OUR MOTTOS

While music is the heart of Hard Rock, philanthropy is its soul, and Hard Rock International is committed to making a difference through a wide variety of philanthropic causes and activities. For over 50 years, Hard Rock International has made it both its business and its abiding passion to make the earth a safer, healthier and better place to live. Since opening in 1971, Hard Rock International has been committed to two consistent brand pillars, music and philanthropy. In 2016, Hard Rock International launched the Hard Rock Heals Foundation, a global charity that aims to improve lives through the power of music. Hard Rock's guiding principle, "Love All – Serve All," encompasses the brand's dedication to its core mantras – "Save The Planet," "Take Time To Be Kind" and "All is One."

[LEARN MORE](#)



VIBE

Music is our essence. It can create moods and memories. It can make you move to the floor or tuck you into bed. Music has a powerful effect on creativity. It can make you want to leave, or it can make you want to stay. Ignore it at your peril, as it is our potent brand differentiator and we take it very seriously. Our guests should not leave us and hear the same tracks at the mall or an airport food court that they have heard at our hotels. Hard Rock Hotel playlists are bespoke, lovingly handcrafted by our team of musical magicians. Remember that mix tape you made for your high school crush? Well our DJ's are crushing on our hotels. And their record collections are huge. But love is a two-way street, and that's one reason why our Vibe Managers, whom we refer to as the Visionary Individuals Behind the Experience, at each property are vital. Their input and expertise, their physical presence on the ground, is crucial in properly executing the music program.



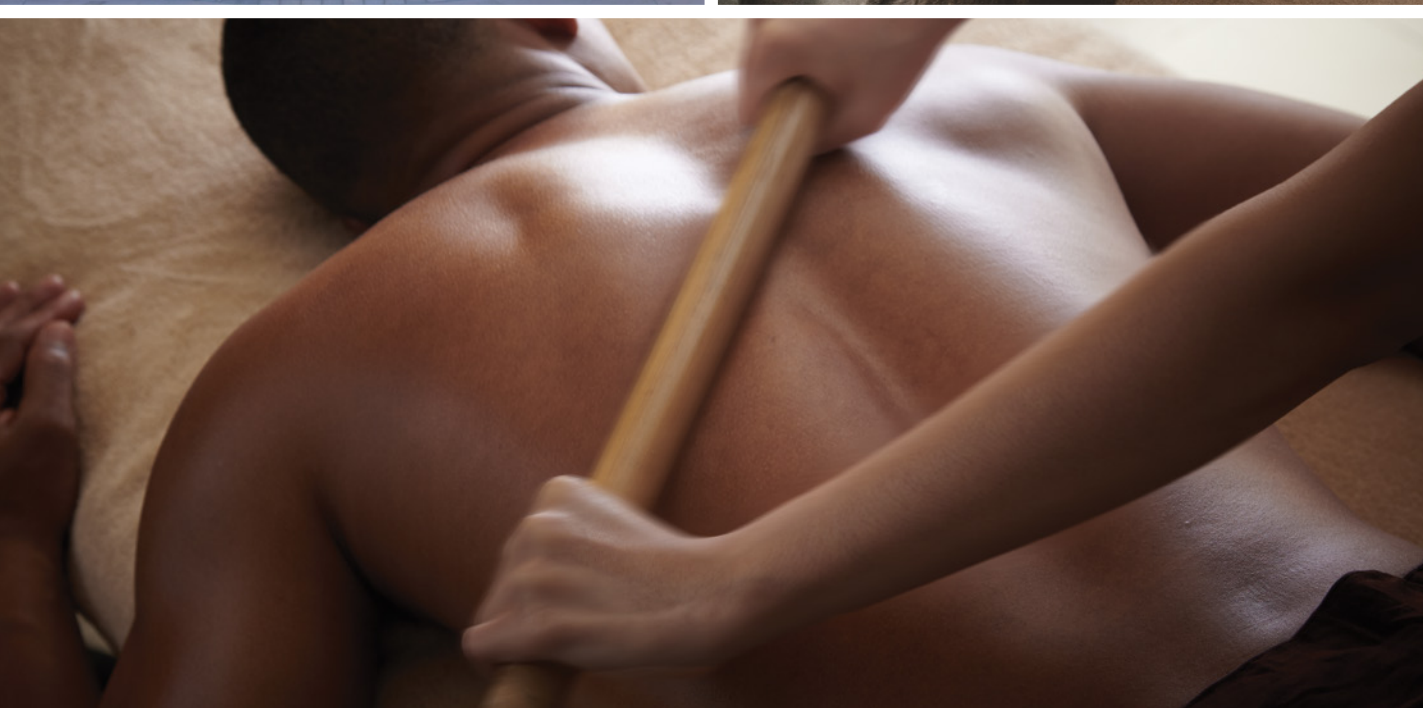
MUSIC IS OUR ESSENCE. IGNORE IT AT YOUR PERIL.

ICONIC MEMORABILIA COLLECTION

Hard Rock International is a custodian of music history, a curator of legendary moments, and a bridge connecting generations of fans to the artists they love. At the core of this distinction is Hard Rock's unparalleled memorabilia collection—an ever-expanding anthology of music's most iconic artifacts that transforms each property into a living museum. Unlike any other brand in the industry, Hard Rock infuses the spirit of music and entertainment into every guest experience, making memorabilia not just a feature but the heartbeat of its identity.

Each piece in Hard Rock's collection tells a story. Whether it's a handwritten lyric sheet, a custom stage outfit, or a well-worn guitar, every artifact carries with it an emotional resonance that transcends its physical form. As Rod Stewart famously sang, "Every picture tells a story," and the same is true for the memorabilia that adorns the walls of Hard Rock properties. When guests encounter a guitar once strummed by an artist they adore or a jacket worn onstage during an unforgettable concert, they are instantly transported to a moment in time. The emotional connection between music and memory is what makes memorabilia invaluable—it is measured not in monetary terms, but in the emotions and nostalgia it evokes.





RHYTHM & MOTION

ROCK SPA® HAS A NEW SET LIST.

SYNCHRONICITY Lose track with the musical massage that takes you away from the world for a while. Our masterfully blended soundtracks take you on an experiential journey in sync with a performance of techniques, pressure, and rhythm. The treatment is infused with your choice of natural & organic essential oils to reduce stress, ease muscle tension, and detoxify. You have never felt the music quite like this.

FACE THE MUSIC Everyone needs a little rehab once in a while. This facial brings the therapeutic benefits of sound vibration and clinically proven organic products to rejuvenate and hydrate the skin.

SMOOTH OPERATOR Retune your skin and rock your soul with our two-part treatment that removes impurities and invites new nourishing elements in. Starting with the rhythmical sweetgrass-inspired dry brushing, a ritual that softly sloughs rough skin away. And closing with a soothing detoxifying wrap designed to release toxins, hydrate, and smooth the skin.

WRAP REMIX The ultimate healing experience that warms you up and wraps you in bliss with a sweet finish. For the full body benefit, this treatment begins with a cleansing shot of ginger tea to jumpstart your detox process, followed by a brisk, rhythmical sweetgrass-inspired dry brushing. Following our detoxifying wrap to nourish your skin, the 50-minute Synchronicity massage and cleansing facial mask complete the treatment. A refreshing shot of Rock Spa® Detox Tea is then served to keep you in a state of *ahhh* even longer.

At Rock Spa® we understand that a life in balance is often lived on the outer edges of healthy and hectic. We get it... LIVE HARD, PURIFY HARDER.

AWARD-WINNING GLOBAL RECOGNITION



Hard Rock Hotels has been honored by J.D. Power's North America Hotel Guest Satisfaction Study as the number one brand in Outstanding Guest Satisfaction for five consecutive years, and among the top Upper Upscale Hotels four times in five years.

HRI became the first privately-owned gaming company designated a U.S. Best Managed Company by Deloitte Private and The Wall Street Journal in 2021 and has since been honored fivefold. Hard Rock was also honored by Forbes among the World's Best Employers, as well as Best Employers for Women, Diversity and New Grads and a Top Large Employer in the Travel & Leisure, Gaming and Entertainment Industry. In the 2022 Global Gaming Awards, Hard Rock was named Land-Based Operator of the Year for the second time in four years. Hard Rock International currently holds investment grades from primary investment-grade rating agencies: S&P Global Ratings (BBB-) and Fitch Ratings (BBB)

MEET TOGETHER

BREAKOUT

AT HARD ROCK

Take care of business. Our unique venues are designed to add a casual, collaborative spin to your meetings & events. Expect the unexpected!

CONTACT OUR GLOBAL SALES OFFICE TODAY: HOTELSALES@HARDROCK.COM

