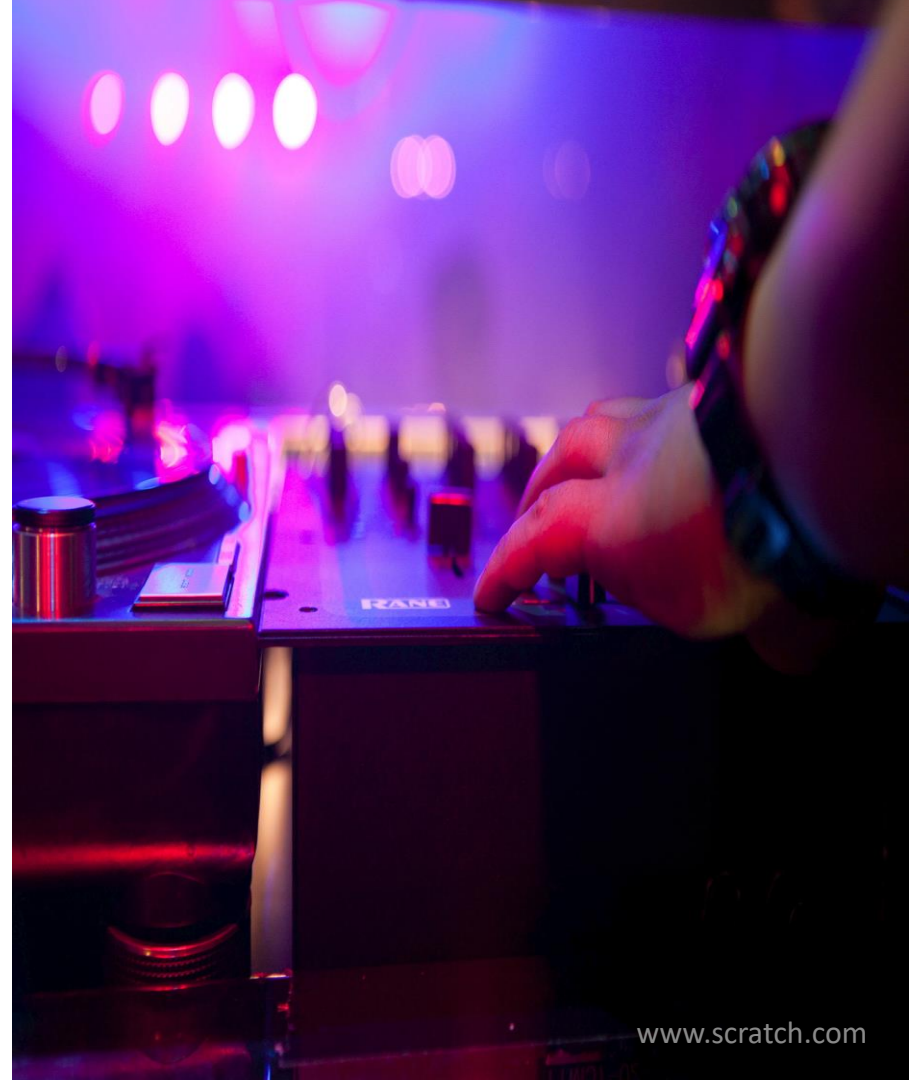




Who is Scratch?

Scratch is the world's leader in DJ entertainment and DJ education.

- Co-founded by Jam Master Jay of Run DMC in 2002
- Scratch books DJ entertainment for 10,000 events annually across the globe
- Taught over 500,000 people how to DJ through its academies (NY, LA, MIA) and corporate partners
- Built a talent network of 6,000 professional DJs worldwide



How we work with brands

Scratch uses its DJ network, brand, and expertise to create truly unique event activations for the world's best brands.

Scratch activations enhance any event, creating memorable experiences and leaving a lasting impression for all guests.

Scratch offers four (4) mix-and-match activation options that are **TURNKEY**, **ENGAGING**, and **AFFORDABLE**.

Activations:

1. "Learn to DJ" with Scratch DJ Academy
 - a. Individual learning stations
 - b. Teambuilding workshops
2. Spin Art Stations
3. Silent Disco
4. Performance DJs – for any event



"When we use Scratch, there is a positive change in the atmosphere of the stores, which translates to a substantial increase in sales as well as our cool factor!"

Communication & Press Department
- TONY EVERETT

"It has been a pleasure working with Scratch Events for the past few years. They make my job of creating buzz-worthy grand opening events so much easier!"

Manager Of Retail Marketing
- CARRIE PHILLIPS

Learn to DJ

Ever wonder what it's like to be the DJ? Now you can find out!

What is it?

- Pop-up DJ stations provide 3-5 minute DJ lessons for guests (one-on-one or small groups)
- Multiple stations can be combined to create an onsite "Academy": 30-90 minute teambuilding workshops that end in a "DJ Battle" with prizes

Why is this awesome?

- DJs are today's rock stars
- Guests learn to mix, blend and scratch in no time!
- Brings out everyone's inner DJ!
- Flexible scale makes this perfect for any group size or event – can be the main event activation or one of many

Can I see it in action?

- Of course, click here →



Spin Art

What's better than owning vinyl? Creating your own customized LP art!

What is it?

- Guests create their own piece of custom vinyl artwork using actual LPs and paint colors of their choosing
- LPs will be branded with custom labels commemorating the brand or event

Why is this awesome?

- Super easy and really fun for every range of guests
- Quick - each station can service up to 30 guests per hour
- Creates highly-memorable, take-home artwork

Can I see it in action?

- Of course, click here →



Silent Disco

The latest way to bust a move!

What is it?

- Guests dance to music listened to on wireless headphones rather than using a traditional PA (speaker) system
- Each guest has his or her own set of easy-to-use headphones

Why is this awesome?

- Makes all guests happy - headphones allow for guests to chose from multiple channels. Can have as many as three DJs performing distinct sets simultaneously to one dancefloor
- Great participation activity and even better for people watching
- Perfect for any-sized group – no minimum or maximum number of headphones

Can I see it in action?

- Of course, click here →



Performance DJ

The right DJ for any event, any time, anywhere.

What is it?

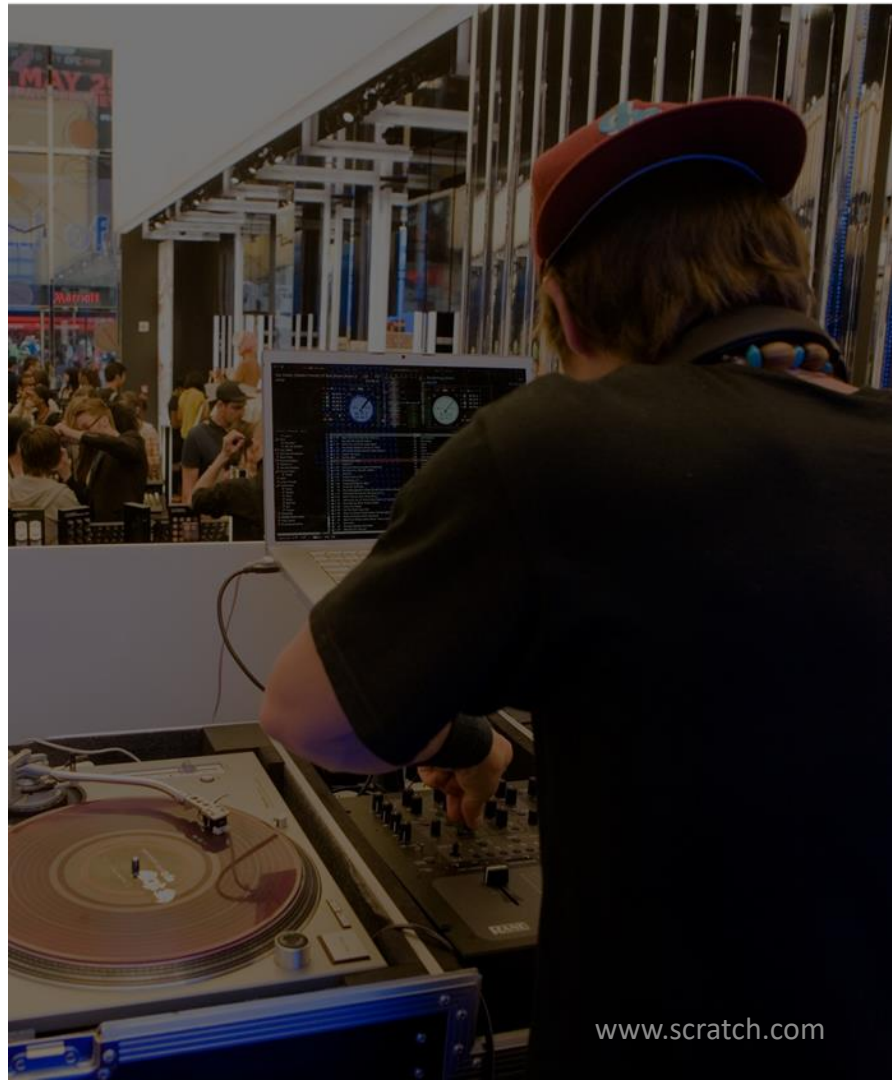
- Leverage Scratch's diverse network of 6,000 professional DJs worldwide
- 100% customizable – DJs will do whatever is needed for your event type

Why is this awesome?

- A live DJ is the easiest way to raise the bar on any event
- Scratch has the right DJ talent at affordable pricing
- Scratch has account managers to handle the entire event prep process

Can I see it in action?

- Of course, click here →





**Any questions?
Just reach out:**

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