

Fender®



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9) FENDER®
AMERICAN STANDARD
STRATOCASTER®
MAPLE FINGERBOARD, BROWN SUNBURST

The American Standard Stratocaster® guitar is the same great best-selling, go-to model it has always been, and now it's upgraded with aged plastic parts and full-sounding Fender Custom Shop Fat '50s pickups. The latest iteration of our time-honored classic, it is the very essence of Strat tone and remains a beauty to see, hear and feel.

10) FENDER®
CORONADO GUITAR
ROSEWOOD FINGERBOARD, CANDY APPLE
RED

The Coronado guitar is back, with greater sound, build and beauty than ever for the guitarist who appreciates a different guitar with a special history. In the mid-to-late 1960s, the Coronado family was Fender's first foray into the hollow body electric guitar world. Now the Coronado name and style returns to Fender as an utterly cool new guitar in the Modern Player family, with stunning looks, tone and features.



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7) FENDER® STARCASTER® GUITAR

MAPLE FINGERBOARD, BLACK

The Starcaster® guitar is back. Virtually fabled since its original mid-to-late '70s tenure, the seldom-seen Starcaster occupies a special place in our history as Fender's one and only offset-waist semi-hollow electric guitar. Prized decades later by a new generation of adventurous guitarists with a flair for appealingly unconventional Fender style, the Starcaster now returns in fabulous new Modern Player form with greater sound, build and beauty that'll have you seeing stars.

8) FENDER® DELUXE STRATOCASTER® HSS

MAPLE FINGERBOARD, BROWN SUNBURST

The Deluxe Stratocaster® HSS Plus Top guitar with IOS Connectivity lets you expand the sonic possibilities of the world's greatest electric guitar by plugging it straight into iOS devices such as your iPhone®, iPad®, iPod® or computer—with no need for any external devices—for easy recording, editing, monitoring and more. Along with all its other great features, you get superior signal-to-noise ratio and remarkable dynamic range for an exciting and truly state-of-the-art playing experience.

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1) FENDER® STANDARD TELECASTER® HH

ROSEWOOD FINGERBOARD, BLACK

For modern guitarists who want heavy and aggressive tone from Fender's original workhorse instrument, the Standard Telecaster HH delivers massive high-gain power from two Blacktop open-coil humbucking pickups with chrome/black bobbins and black bezels. Stylish and supercharged, it's built to match the intensity of any playing style, with other distinctive features including a coil-splitting push/pull switch built into the tone knob that leaves the outside coils active. A versatile performer with a full-throated voice.

2) FENDER® CLASSIC PLAYER STRAT® HH

BOUND ROSEWOOD FINGERBOARD, DARK MERCEDES BLUE

Fender Custom Shop Master Builder Yuriy Shishkov has designed an entirely new model for the Classic Player series that blends '60s and '70s styling with modern high-performance. The Classic Player Strat HH has special touches including dual Wide Range Special humbucking pickups, five-way switching with coil splitting for more traditional single-coil Stratocaster sounds, and a sultry Dark Mercedes Blue gloss finish with a matching headstock.

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3) FENDER® STANDARD STRATOCASTER®

LEFT-HANDED, ROSEWOOD FINGERBOARD,
BLACK

The left-handed Standard Stratocaster® guitar offers legendary Fender® tone with classic styling. Features include three single-coil pickups, synchronized tremolo with high-mass bridge block, tinted neck, shielded body cavities, medium jumbo frets, parchment pickguard and '70s-style headstock logo.

4) FENDER® STANDARD DIMENSION™ BASS IV

ROSEWOOD FINGERBOARD, GHOST SILVER

The Standard series welcomes its first Dimension Bass model in the elegant form of the Standard Dimension™ Bass IV. Discerning bassists with an extra-sharp ear for tone will appreciate the power and nuance of its single Dimension Bass humbucking pickup. They'll also appreciate the remarkable playing comfort of its offset body, smooth maple neck and fast rosewood fingerboard. With these and other features, it's a new Standard and a new Dimension in Fender bass sound and performance.

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5) FENDER® STANDARD JAZZMASTER® HH

ROSEWOOD FINGERBOARD, OLYMPIC
WHITE

For modern guitarists who want heavy and aggressive tone, the Standard Jazzmaster HH is an unusual take on the classic Fender model, delivering massive high-gain power and a whole new sonic personality from two Blacktop open-coil humbucking pickups with chrome/black bobbins and black bezels. Sleek and supercharged, it's built to match the intensity of any playing style, with other distinctive features including a coil-splitting push/pull switch built into the tone knob that leaves the outside coils active, a Jazzmaster floating tremolo bridge and a lean control layout.

6) FENDER® AMERICAN STANDARD TELECASTER®

ROSEWOOD FINGERBOARD, NATURAL
(ASH)

Professional guitarists in all musical genres have relied on the Fender® Telecaster® guitar since its early 1950s introduction for its powerful tone and smooth playability. The Standard Telecaster combines the best of old and new, with hotter single-coil pickups, shielded body cavities, medium jumbo frets, six-saddle strings-through-body bridge, cast/sealed tuners, tinted neck, parchment pickguard and control knobs, and '70s-style headstock logo.

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