

Since 1950, Fender instruments have been *the* voice of popular music.

Hard Rock's PICKS® program puts one of these classic instruments right in your hands.

CHECK OUT THE SELECTION



FENDER TELECASTER®

The iconic Fender Telecaster® was the very first commercially successful electric guitar ever manufactured. Introduced in 1950, the "Tele" has remained virtually unchanged in its nearly 70 years of existence and *everyone* has used a Tele at some point in their careers.



FENDER "OFFSET"

Hugely popular with the surf rockers of the '60s and indie artists of today, the Fender offset family includes the legendary Jazzmaster and Jaguar models. These instruments have carved their own unique place in music history and are often the go-to guitars for artists whose style is off the beaten path.



FENDER STRATOCASTER®

Quite possibly the most recognizable rock 'n' roll guitar of all time, the Fender Stratocaster® picked up where the Telecaster left off and added a number of player-friendly features that helped define the role of lead guitar in modern music.



FENDER BASS®

Fender pioneered the electric bass and introduced the legendary Precision in 1951. The "P-Bass" has been in continuous production ever since and has been joined by the equally revered Jazz Bass and short-scale Mustang Bass. Though electric guitars may get more attention on the bandstand, modern music simply would not exist without the Fender bass.

ASSORTED MODELS AVAILABLE. CALL STAR SERVICE TO RESERVE YOUR FENDER GUITAR.

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