



BREAKOUT

MEETINGS & EVENTS AT HARD ROCK HOTEL

NEW YORK



In 1971, two shaggy-haired Yanks opened an American diner in an old Rolls Royce dealership in London. It had nothing to do with market studies or target audiences. It didn't even have anything to do with memorabilia. That was just a goof: Clapton wants to save his favorite table - sure, we'll put the guitar on the wall. For more than 50 years, we've been saving tables for our rock star friends & millions upon millions of their fans at Hard Rock's 180+ Cafes and dozens of unique Hotels located worldwide.



LIVING OUR MOTTO'S

While music is the heart of Hard Rock, philanthropy is its soul, and Hard Rock International is committed to making a difference through various philanthropic causes and activities. For more than 50 years, Hard Rock International has made it both its business and its abiding passion for making earth a safer, healthier, and better place to live. Since opening in 1971, Hard Rock International has been committed to two consistent brand pillars, music, and philanthropy. In 2016, Hard Rock International launched the Hard Rock Heals Foundation, a global charity that aims to improve lives through the power of music. Hard Rock's guiding principle, "Love All – Serve All," encompasses the brand's dedication to its core mantras – "Save The Planet," "Take Time To Be Kind" and "All is One."

LOVE ALL—SERVE ALL
TAKE TIME TO BE KIND
ALL IS ONE
SAVE THE PLANET



Music is our essence. It can create moods and memories. It can make you move you to the floor or tuck you into bed. Music has a powerful effect on creativity. It can make you want to leave, or it can make you want to stay. Ignore it at your peril, as it is our potent brand differentiator, and we take it very seriously. Our guests should not leave us and hear the same tracks at the mall or an airport food court that they have listened to our hotels. Hard Rock Hotel playlists are bespoke, lovingly hand-crafted by our team of musical magicians. Remember that mix tape you made for your high school crush? Well, our DJs are crushing on our hotels. And their record collections are huge. But love is a two-way street, and that's one reason why our Vibe Managers, whom we refer to as the Visionary Individuals Behind the Experience, at each property are vital. Their input and expertise, their physical presence on the ground, are crucial in properly executing the music program.



MUSIC IS OUR ESSENCE.
IGNORE IT AT YOUR PERIL.



EVERYONE HAS SPACES, WE HAVE VENUES

From setup to sundown, our team of professionals is here to provide all you need to produce an unforgettable and unparalleled event. This is different with purpose, engaging with energy, and uniquely designed to inspire.

- Unparalleled service and accommodations
- Contemporary, luxury design
- Expert AV and technological integration
- Dynamic event facilities
- World-class food & beverage

PREMIER MUSIC & CULTURAL EXPERIENCES FOR MEETING & EVENTS

Hard Rock Hotels promise unique meeting experiences and spaces around the world, all fully equipped to create seamless, professional events – turning the ordinary into an “Anything But Beige” experience.

Our BREAKOUT programs are inspired by the most popular Hard Rock Hotel in-room amenity programs such as Sound of Your Stay® and Rock Om®. All are designed to amplify your next meeting or event with curated music, memorabilia and brand experiences. We’ve partnered with the most innovative brand partners to develop experiences designed to inspire your team, strengthen bonds, and create a deeper connection to your organization.





PREMIER MUSIC & CULTURAL EXPERIENCES FOR MEETING & EVENTS

Inspired by the most popular Hard Rock Hotel in-room amenity programs such as Sound of Your Stay® and Rock Om®, it's time to BREAKOUT and amplify these experiences for group events.

TRACKS®

SONG SLAM
TEAM ANTHEM
INSTAHITS
ROCKIN' RECEPTION

PICKS®

THE BAND:
GROUP GUITAR LESSONS

ROCK YOUR RIFF:
GUITAR ENSEMBLE

MIX®

LEARN TO BE A DJ
WINE RIFFS
SILENT DISCO

WAX®

SPIN ART

MEMORABILIA

TREASURES OF HARD ROCK TOUR
WE ARE THE CHAMPIONS GAME SHOW
SCAVENGER HUNT
TED-STYLE TALKS

MOTTOS

SAVE THE PLANET:
CLEAN THE WORLD

ALL IS ONE:
DRUM CIRCLE CREATING UNITY
THROUGH MUSIC

SOUNDBODY

ROCK OM® EXPERIENCE

BOOK THESE EXCLUSIVE PROGRAMS FOR YOUR NEXT EVENT.



WHEN THE SPOTLIGHT IS OURS THE MOMENT IS YOURS

Every success story can trace its way back to an experience,
one that changed those bold enough to be a part of it.
These are BREAKOUT moments, our specialty.
And on this stage is where you'll find yours.

So when you're ready to get serious about meetings,
we're ready to make it happen. This is Hard Rock.
And this is an event performance like no other.



"The hotel's top suite is the luxurious 1,600 square foot Rock Star Suite, a two-story penthouse with open-plan living and dining space, bar, a private terrace, plus VIP direct access to RT60 rooftop bar and lounge. Food and drink is on the 34th floor RT60 Rooftop bar and lounge with great views. Downstairs is an excellent steakhouse, NYY Steak while farm-fresh seasonal cuisine in a musical setting is offered at Sessions."

- Forbes





ENJOY A TALENT THAT
SETS US APART



EDIT THAT SAME OLD STORY

Nothing great ever came from expected.
So why escape just to fall into your everyday?
Experience fun, inventive, new ways to press play,
hit pause and break free from routine.
And do it with a rhythm that's sure to please.

THE SOUND OF YOUR STAY

Keep your groove going with our unique music programs:

TRACKS

Upon check-in, you'll receive a link to stream our curated playlists on Spotify.

PICKS

Get something much cooler than ice delivered to your room.
Borrow a Fender® electric guitar and headphones, free.

WAX

Partnering with Crosley™, Hard Rock has amplified the in-room listening experience with a carefully curated collection of 10 iconic records. A Crosley™ turntable will keep the records spinning as guests find their groove at leisure.

The image shows a grand, multi-level interior space, possibly a hotel lobby or a large event hall. The ceiling is a prominent feature, featuring a large, circular, segmented dome structure with a central circular opening. The walls and ceiling are illuminated with warm, golden light, creating a luxurious atmosphere. The space is filled with various seating arrangements, including round tables with chairs and long, curved sofas. A balcony with a glass railing is visible on the upper level. The overall design is modern and sophisticated, with a focus on high-quality materials and lighting.

"The Venue is set to be a must-visit destination, playing host to world-class entertainment performances as well as fashion shows, after-parties and gala dinners for some of the city's most sought-after moments."

- TravelPulse

CULINARY
DISTINCTION
PERFORMED
DAILY



A white plate with a blue double-line border sits on a dark wooden surface. The plate features a large, perfectly grilled rib with prominent char marks, several smaller pieces of meat, and a garnish of fresh green herbs. A small circular logo with the number '3' is visible on the bottom edge of the plate. The text 'TEXTURE AND TASTE FORM THE PERFECT DUO' is overlaid in white, with the word 'FORM' containing a golden circular graphic with concentric lines.

TEXTURE AND TASTE FORM THE PERFECT DUO

OSCAR GONZALEZ

With over two decades of experience, Chef Gonzalez leads the multifaceted food and beverage program with oversight of all culinary concepts from menu creation and execution to ingredient sourcing. Passionate and committed to his craft, Chef Gonzalez leverages his close relationships with local farmers, world-renowned artisans, and sustainable sources, while leaning on his creativity and inspiration from New York City's bustling dining scene, to deliver standout experiences that appeal to guests and locals alike.



CREATIVE CULINARY CONCEPTS

PASSED HORS D'OEUVRES

Spanakopita • Shrimp Tempura • Wasabi Mayonnaise • Mini Beef Sliders
Aged Cheddar Horseradish Mayo • Empanadas • Portobello Mushrooms • Avocados • Sprouts
Tuna Tartare • Taco Shell • Vegetarian Rice Paper Rolls Mint Basil Soy Dressing

STATIONS

MEDITERRANEAN SPREAD

Heirloom Tomato • Burrata • Torn Basil • Shaved Fennel • Parmesan Lemon • Grilled Vegetables
Artichoke Peppers • Eggplant • Zucchini • Mushrooms • Olives • Carrots
Asparagus • Sundried Tomatoes • Parmesan Reggiano • Grana Padano • Asiago • Taleggio
La Turprosciutto • Salami • Soppressata • Capicola Honeycomb • Almonds • Dried Fruit
Jam Artisanal Breads with Assorted Mustards

ROASTED-PEPPERED BEEF TENDERLOIN (BUTCHERS BLOCK)

Potato Au Gratin • Grilled Asparagus • Wild Mushrooms • Horseradish Cream

DESSERT STATION

HYPNOTIZE

Double Chocolate Chunk Cookies • Eclaires • Lemon Meringue Tarts
Tiramisu • Rum Baba • Paris-Brest • Pate de Fruit

*FULL MENU AVAILABLE UPON REQUEST



Guests and locals will discover innovative culinary concepts including the upscale NYY Steak, RT60 Rooftop, Sessions and the Venue.

NY Y STEAK

NY Y offers sustainably sourced heritage steaks and local market fish amidst a high-energy soundscape. The refined design highlights Mozambique wood walls, antique bronze mirrored ceilings, and a custom signature wall with auto graphs from 86 legendary Yankees players.

RT60 ROOFTOP BAR & LOUNGE

Take music to new heights from the 34th floor of RT60. Our showstopping bar & lounge in the heart of Times Square features two outdoor terraces that offer north and south facing city views. Pair cocktails and appetizers with unexpected mixes from new to well-known DJs. Music-infused design resonates throughout, including music memorabilia from world-renowned artists influenced by the glamor and grit of New York City.

SESSIONS

Sessions Restaurant & Bar represents the soundtrack of the city with farm-fresh all-day dining, art, and music memorabilia. Located on the main level, this light-filled atrium offers live, unplugged musical performances and an open-air terrace that evokes the energy of New York City.

THE VENUE

An extraordinary bi-level entertainment event space which is located on the sub-level and accessible from the street. It features capabilities for a stage, live performance, or DJ with state-of-the-art audio-visual components. The Venue has cabaret-style seating with leather banquettes, solid wood cocktail tables, high-top tables, and a built-in bar on each level.

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SURROUND
YOURSELF
WITH THE BEST

MUSIC-INFUSED ROOMS & SUITES

Welcome. Here, the brilliance is in the details. With 420 rooms, a third of which are suites, you can be part of the group while relishing your solo time. If you should stay in one of the Rock Star Suites, you'll have access to our Rock Royalty Crew who cater to your every need. Along with the urbane accommodations, you'll enjoy VIP check-in, use of the Hotel's Green Room, and access to VIP Guest Lists at our bars.

ROOMS

Reserve well-appointed King and Double Queen rooms with floor-to-ceiling windows, city views, and a comfortable banquette to work and dine. Kimono robes, Lavazza® espresso, Rock Spa® bath products, and fast Wi-Fi complete the act.

- Classic & Superior King: 1 King Bed
- Deluxe King: 1 King Bed
- Classic Queen: 2 Queen Beds

SUITES

Turn up the volume with our studio and platinum suites for an urban oasis with additional living space; some offer a private terrace balcony for elevated lounging in the heart of Mid-town.

- Studio Suite: 1 King Bed
- Platinum Suite: 1 King Bed
- Terraces Available

ROCK STAR SUITE

Elevate your stay for a truly legendary experience. The Rock Star Suite is your sky-high, bi-level penthouse with an expansive outdoor terrace and original artwork and music memorabilia from some of the world's greatest performers.





"The hotel is modern, elegant and brand new. The entire hotel including the foyers are pop/rock themed, showcasing stars' costumes, guitars, etc. everywhere which is very fun. The staff is super nice and very helpful— many hotels could learn from them."

- Gaddemon
TripAdvisor



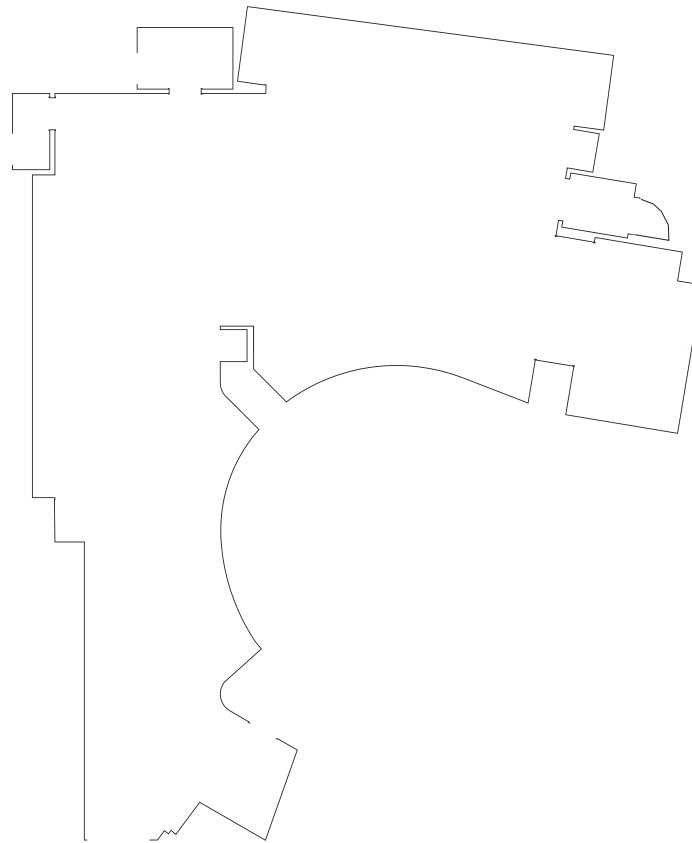


INSPIRING SPACES

The music-infused Hard Rock Hotel New York has illuminated the NYC skyline boasting with an array of nontraditional meeting and event spaces encompassing 12,717 square feet. Host a 400-person gathering in the Venue on Music Row, a 6,069-square-foot, bi-level entertainment space equipped with an expansive LED screen for hybrid meetings. Reach new heights at RT60 Rooftop Bar & Lounge, an expansive bar located 34 floors up, complete with two outdoor terraces spanning 3,025 square feet. Other notable event spaces include the 3,233-square-foot Rock Star Suite, Audacy Live, NYY Steak, and Sessions.

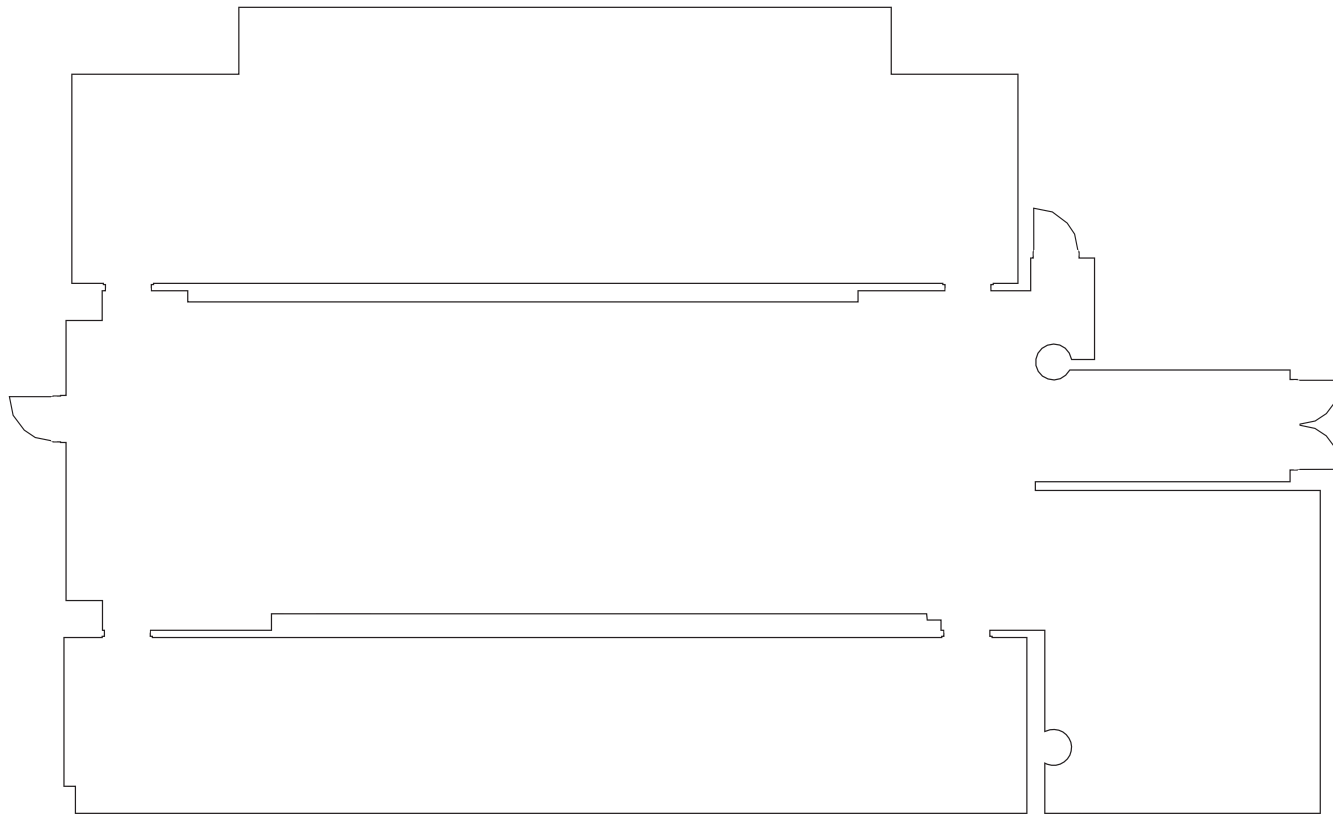
MEETING & EVENT SPACES

NYE STEAK RESTAURANT



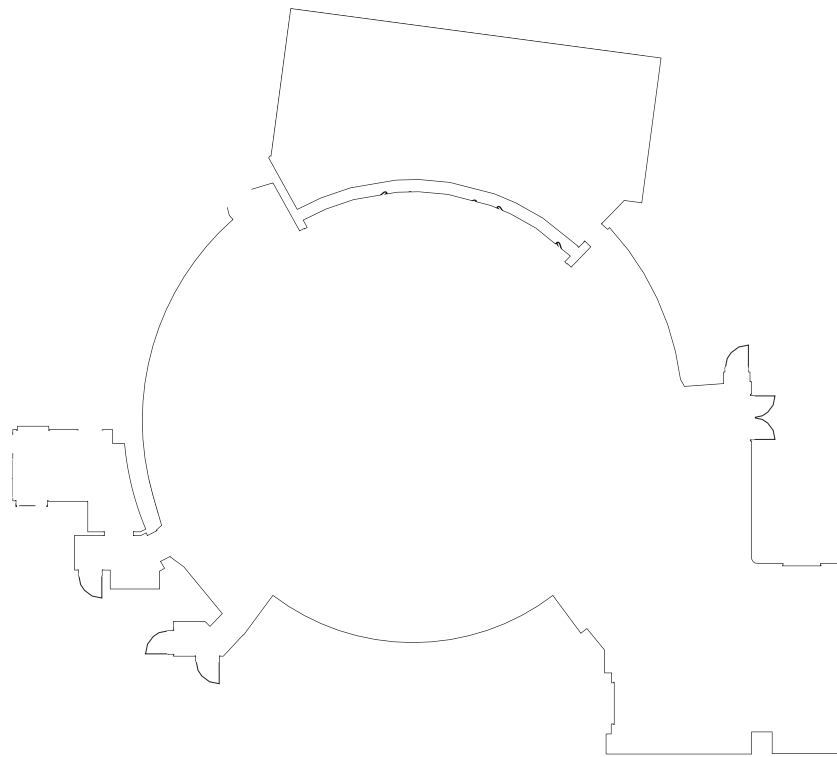
MEETING & EVENT SPACES

RT60 ROOFTOP



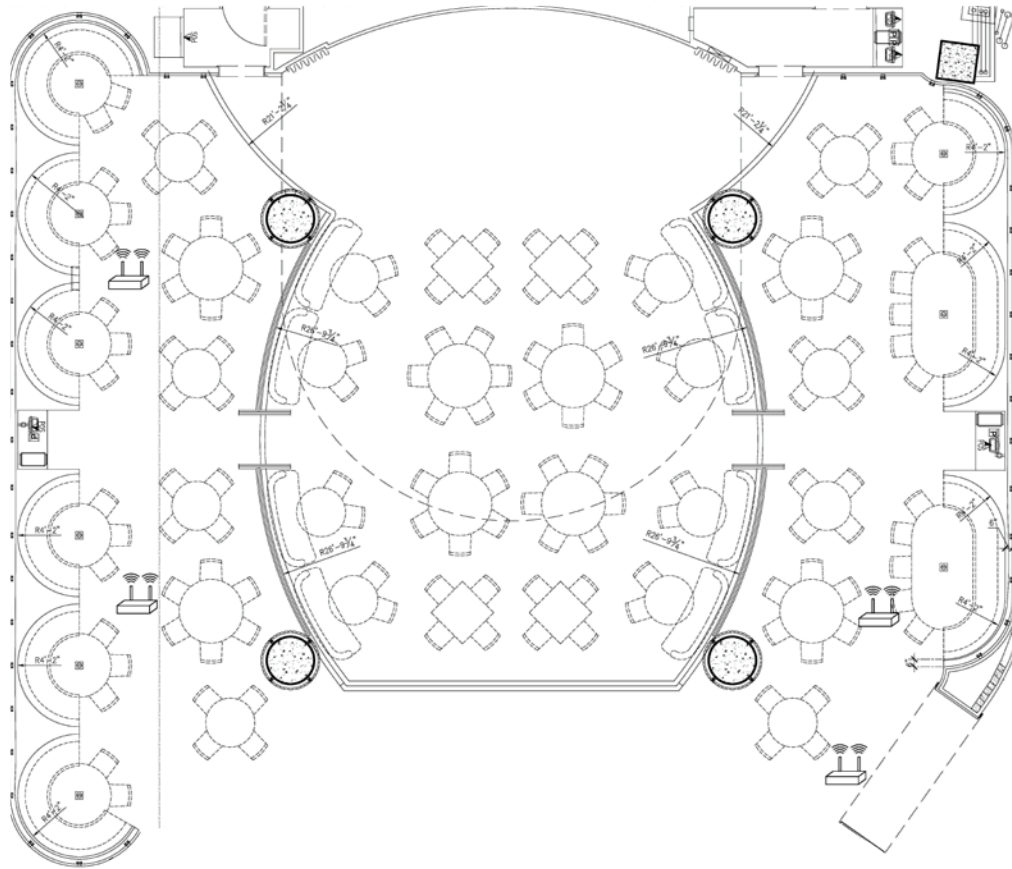
MEETING & EVENT SPACES

SESSIONS



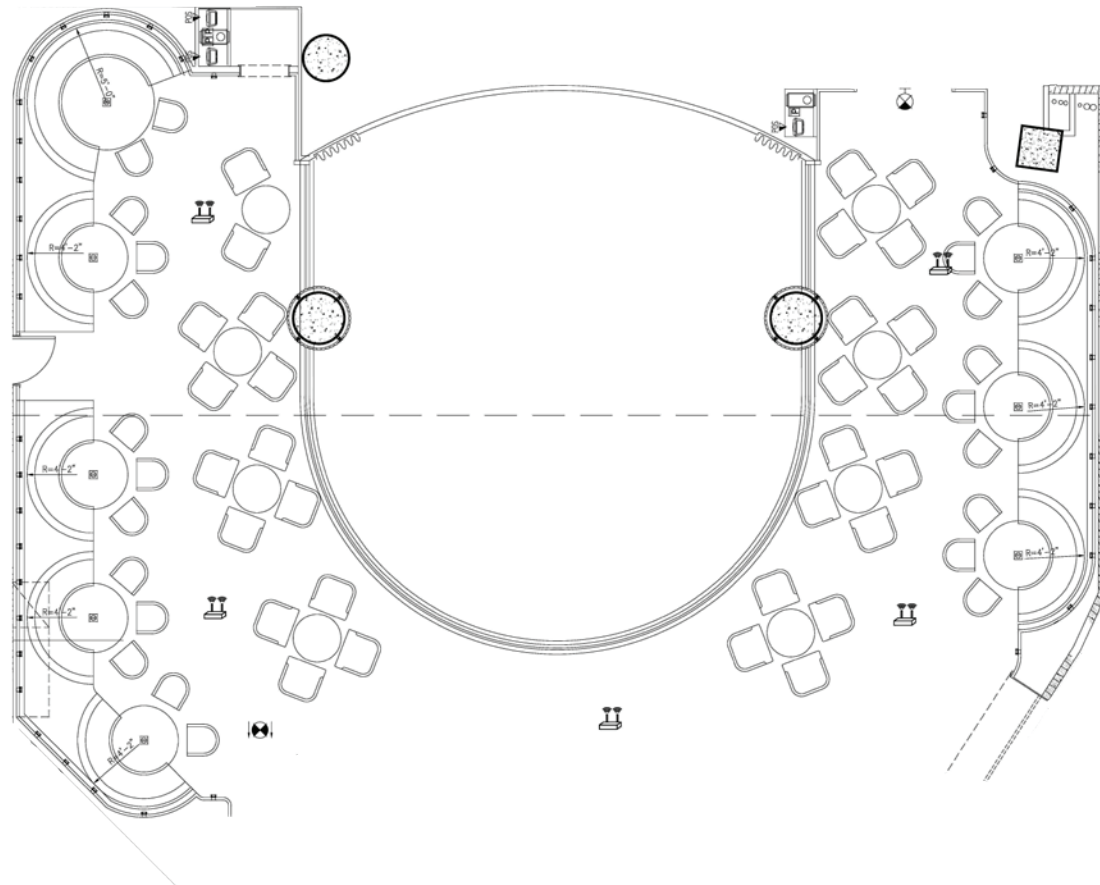
MEETING & EVENT SPACES

THE VENUE - MAIN FLOOR



MEETING & EVENT SPACES

THE VENUE - MEZZANINE



CAPACITY CHART

room	square ft.	length	width	ceiling	capacity	banquet	boardroom	reception	theater	classroom	u shape	hollow sq.
rt60 rooftop bar & lounge												
total rt60	3,025	54'	85'	14' 11"	155	10	10	155	na	na	20	10
north terrace	957	19.1'	63.5'	uncovered	44	na	na	44	na	na	na	na
south terrace	611	12.3'	64.7'	9' 3"	24	na	na	24	na	na	na	na
vip lounge				9' 3"	15	na	na	15	na	na	na	na
indoor bar & lounge	2,617	37.7'	85.1'	4' 11"	72	10	10	72	na	na	20	10
the venue												
total venue	6,069	73.5'	95.7'	26' 5"	325	tbd	50	325	200	50	50	60
main floor	3,880	73.5'	95.7'	10' 4"	215	tbd	50	215	200	50	50	60
upper floor	2,189	78.4'	96.3'	10'	110	tbd	na	110	na	na	na	na
rock star suite												
total rock star suite	3,233	44.2'	84.8'	9' - 19' 6"	45	na	12	45	na	na	na	na
total rock star suite level 1	2,463			9' - 19' 6"	45	na	na	45	na	na	na	na
rock star suite indoor - level 1	847	44.3'	25.0'	9' - 19' 6"	20	na	12	20	na	na	na	na
rock star suite terrace - level 1	1,616	31.1'	59.8'	not covered	45	na	na	45	na	na	na	na
rock star suite indoor - level 2	770			9'	na	na	na	na	na	na	na	na
sessions												
total sessions	2,324	96.6'	108.4'	24'	150	na	na	150	na	na	na	na
sessions indoor	1,767	73.9'	108.4'	24'	100	na	na	100	na	na	na	na
sessions terrace	748	25.8'	48.7'			na	na	50	na	na	na	na
nyy												
total nyx	1,812	80.2'	66.3'		85	na	na	85	na	na	na	na
audacy												
total audacy	567				na	40	12	20	70	30	30	40

For more information, please call our event coordinators at 212-970-1200 or visit hardrockhotels.com/new-york/meetings-and-events



BREAKOUT

NEW YORK

STEP OUTSIDE AND STEP IT UP

Hard Rock Hotel New York has illuminated the skyline at 159 W 48th Street, steps from Rockefeller Center, Radio City Music Hall, and Fifth Ave Shopping. Stay in the heart of music & entertainment with 446 exquisitely designed rooms and suites, innovative dining, and music-infused amenities. Explore creative culinary concepts including the upscale NYY Steak, RT60 Rooftop Bar + Lounge, and Sessions for all day dining in a light filled atrium.

We invite you to connect with us

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RADIO CITY MUSIC HALL • THEATER DISTRICT
ROCKEFELLER CENTER • BRYANT PARK

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NEW YORK

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