





BLACKTOP™ JAGUAR® HH BLACK, ROSEWOOD



BLACKTOP" STRATOCASTER* HH BLACKTOP" TELECASTER* HH SONIC BLUE, ROSEWOOD



SILVER, ROSEWOOD



BLACKTOP™ TELECASTER® HH BLACK, ROSEWOOD



STRATOCASTER® HSS INCA SILVER, ROSEWOOD



ROAD WORN® PLAYER STRATOCASTER®



ROAD WORN® PLAYER STRATOCASTER® HSS 2-TONE SUNBURST, MAPLE CANDY APPLE RED, ROSEWOOD 3-COLOR SUNBURST, MAPLE



'72 TELECASTER® CUSTOM



SPECIAL EDITION JAGUAR® HH SPECIAL EDITION CUSTOM TELECASTER* FMT HH BLACK, ROSEWOOD CRIMSON RED TRANSPARENT



'70s STRATOCASTER® OLYMPIC WHITE, MAPLE



BLACK, MAPLE



BLACK, ROSEWOOD



LAKE PLACID BLUE, ROSEWOOD



STANDARD TELECASTER® BROWN SUNBUST, MAPLE



NATURAL, ROSEWOOD



LEFT HANDED



JAZZ BASS® MIDNIGHT WINE, ROSEWOOD 3-COLOR SUNBURST, ROSEWOOD



JIM ADKINS JA-90 TELECASTER® STANDARD STRATOCASTER® REGGIE HAMILTON STANDARD AMERICAN SPECIAL JAZZ BASS® OLYMPIC WHITE, ROSEWOOD







#1 Fender® Blacktop™ Jaguar® HH

Color: Black

Fender's new Blacktop™ guitar series expands the sonic horizon of classic Fender Jaguar by powering it with dual, over-wound, alnico humbucking pickups, skirted black amp knobs, a slinky 24" scale, Adjusto-Matic™ bridge with stop tailpiece and a single 3-way toggle switch. Other features include an alder body, maple neck with 9.5"radius rosewood fretboard, 22 medium jumbo frets, gloss polyester finish and chrome hardware

#2 Fender® Blacktop™ Stratocaster® HH

Color: Sonic Blue

Fender's new and innovative Blacktop Stratocater HH features high-gain, dual over-wound, alnico humbucking pickups, with distinctive touches including skirted black amp knobs and a synchronized tremolo bridge. Other features include an alder body, maple neck with 9.5"-radius rosewood fretboard, 22 medium jumbo frets, gloss polyester finish and chrome hardware.

#3 Fender® Blacktop™ Telecaster® HH

Color: Silver

Fender's new and innovative Blacktop Telecaster HH has dual, over-wound, alnico humbucking pickups, with distinctive touches including skirted black amp knobs, a reversed chrome control plate and a hard-tail bridge. Other features include an alder body, maple neck with 9.5"-radius rosewood fretboard, 22 medium jumbo frets, gloss polyester finish and chrome hardware.

#4 Fender® Blacktop™ Telecaster® HH

Color: Black

Fender's new and innovative Blacktop Telecaster HH features dual, over-wound, alnico humbucking pickups, with distinctive touches including skirted black amp knobs, a reversed chrome control plate and a hard-tail bridge. Other features include an alder body, maple neck with 9.5"-radius rosewood fretboard, 22 medium jumbo frets, gloss polyester finish and chrome hardware.

#5 Fender® Road Worn® Player Stratocaster® HSS **Color: Inca Silver**

The Fender® Road Worn® series features an aged, well-played alder body with a lightly worn lacquer finish, rosewood fretboard, modern "C"-shaped maple neck with lightly worn urethane finish, 9.5" radius and medium jumbo frets, Texas Special™ neck and middle pickups, Seymour Duncan® Pearly Gates humbucking bridge pickup, 5-way switching, aged knobs, 3-ply pickguard, and vintage-style synchronized tremolo bridge.

#6 Fender® Road Worn® Player Stratocaster® Color: 2-Tone Sunburst

The Fender® Road Worn® series feature an aged, well-played alder body with a lightly worn lacquer finish, modern "C"-shaped maple neck with lightly worn urethane finish, maple fretboard with 9.5" radius and medium jumbo frets, Texas Special™ single-coil pickups, five-way switching, aged knobs and switch tip, three-ply pickguard, and vintage-style synchronized tremolo bridge.

#7 Fender® Road Worn® Player Stratocaster® HSS Color: Candy Apple Red

The Fender® Road Worn® series features an aged, well-played alder body with a lightly worn lacquer finish, modern "C"-shaped maple neck with lightly worn urethane finish, rosewood fretboard with 9.5" radius and medium jumbo frets, Texas Special™ neck and middle pickups, Seymour Duncan® Pearly Gates humbucking bridge pickup, 5-way switching, aged knobs, 3-ply pickguard, and vintage-style synchronized tremolo bridge.

#8 Fender® Classic Series '72 Telecaster® Custom Color: 3-Tone Sunburst

Like its ancestor, the Classic Series '72 Telecaster® Custom combines the tradition of a single-coil bridge pickup with the supercharged sound of a humbucking neck pickup. Features include an alder body, maple neck with three-bolt plate and Micro-Tilt™ adjustment, singlecoil Telecaster bridge pickup, Fender Wide Range humbucking neck pickup, and vintage-style bridge and tuners.

#9 Fender® Special Edition Jaguar® HH Color: Black

The exceptionally wicked Jaguar® HH features an alder body paired with a short-scale maple neck with a rosewood fingerboard, two special design MIJ Dragster™ humbucking pickups, matching painted headstock, chrome control knobs and pickup covers, and vintagestyle Adjusto-Matic™ bridge.

#10 Fender® Special Edition Custom Telecaster® FMT HH

Color: Crimson Red Transparent

The Custom Tele FMT HH features a carved flame maple top, cream binding, set neck, rosewood fingerboard, two Fender humbucking pickups, string-through body hard-tail bridge, 3-way switching and a pull/push coil tap.

#11 Fender® '70s Stratocaster®

Color: Olympic White

The Fender® '70s Stratocaster® features an ash body, U-shaped neck with bullet truss rod nut, rosewood fingerboard, large headstock with '70s logo, three vintage-style single-coil pickups and vintagestyle "F" tuners.

#12 Fender® Highway One™ Stratocaster®

The Highway One™ Stratocaster® guitar features an alder body, modern C-shaped maple neck with maple fingerboard and 22 jumbo

frets, three hot single-coil pickups with alnico 3 magnets (middle pickup is reverse wound/reverse polarity), vintage-style synchronized tremolo system, Greasebucket™ tone circuit and satin nitrocellulose lacquer finish.

#13 Fender® Deluxe Players Strat®

Color: 3-Tone Sunburst

The powerful Deluxe Players Strat® guitar is set apart from the pack by features including an ash body, lightly tinted modern neck with a 12"- radius rosewood fingerboard, Noiseless™ pickups, standard five-way pickup switch paired with push/push mini-switch offering an even greater variety of pickup combinations, brown shell pickguard and gold-plated vintage hardware.

#14 Fender® Standard Stratocaster® HSS

The Standard Stratocaster® HSS offers legendary Fender® tone with classic styling. Features include one humbucking/two single-coil pickup configuration, synchronized tremolo with high-mass bridge block, shielded body cavities, medium jumbo frets, tinted neck, rosewood fingerboard, parchment pickguard and control knobs and '70s-style headstock logo.

#15 Fender® Standard Stratocaster®

Color: Lake Placid Blue

The Standard Stratocaster® guitar offers legendary Fender® tone with classic styling. Features include three single-coil pickups, synchronized tremolo with high-mass bridge block, tinted maple neck, shielded body cavities, medium jumbo frets, parchment pickguard and '70s-style headstock logo.

#16 Fender® Standard Telecaster®

Color: Brown Sunburst

The Standard Telecaster combines the best of old and new, with hotter single-coil pickups, shielded body cavities, medium jumbo frets, six-saddle strings-through-body bridge, cast/sealed tuners, tinted maple neck, parchment pickguard and control knobs, and '70s-style headstock logo.

#17 Fender® Jim Adkins JA-90 Telecaster® Color: Natural

Fender craftsmen sat down with When Jimmy Eat World guitarist and frontman Jim Adkins and went over his old Fender TC-90 spec by spec, making several key changes that subsequently produced this unique model. Features include a mahogany neck set into a semi-hollow ash body, rosewood fingerboard, Seymour Duncan® soap-bar pickups, independent volume and tone controls, Adjusto-Matic™ bridge and anchored

#18 Fender® Standard Stratocaster® Left-handed Color: Midnight Wine

The left-handed Standard Stratocaster® guitar offers legendary Fender® tone with classic styling. Features include three singlecoil pickups, synchronized tremolo with high-mass bridge block, tinted neck, rosewood fingerboard, shielded body cavities, medium jumbo frets, parchment pickguard and '70s-style head-

#19 Fender® Reggie Hamilton Standard Jazz Bass® Color: 3-Tone Sunburst

The Reggie Hamilton Standard Jazz Bass® guitar is designed to the virtuoso R&B bassist's exacting specs, with gorgeous tone, great looks and unbelievable feel. Features include an American Series Precision Bass® pickup, custom Noiseless™ Jazz Bass bridge pickup, active/passive switch, 20-fret maple neck with a rosewood fingerboard, '70s stamped open-gear tuners and Hipshot® Bass Xtender drop-D tuner on the E string.

#20 Fender® American Special Jazz Bass®

Color: Olympic White

The Fender® American Special Jazz Bass guitar features a slim neck profile, a high-gloss finish and the Fender Greasebucket™ tone circuit, which rolls off highs while maintaining low-end definition. Features include an alder body and C-shaped maple neck, rosewood fretboard with medium jumbo frets, single-coil alnico Jazz Bass pick



